



27th Annual Intellectual Property Law Conference

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March 28-30
Crystal Gateway Marriott
Arlington, Virginia

What IP Lawyers Need To Know

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KENNETH R. ADAMO

Kenneth R. Adamo is a partner in the Intellectual Property group in Kirkland & Ellis's Chicago office. His practice focuses on all areas of intellectual property law, including patent, trademark, copyright, unfair competition, trade secrets, trade dress, and related antitrust matters. He has extensive trial experience as lead counsel in jury and nonjury cases before state and federal courts and before the United States International Trade Commission, as well as *ex parte* and *inter partes* experience in the U.S. Patent and Trademark Office. He has had extensive experience as lead counsel in arbitrations and other alternative dispute resolution proceedings. He also actively practices before the U.S. Court of Appeals for the Federal Circuit, having appeared in 35 appeals to date.

Recent major representations in intellectual property litigation as lead counsel include U.S. federal court and ITC cases for American Honda Motors, Apple, Atofina, CMO-Innolux, Dell, Freescale Semiconductor/Motorola, Genencor, IBM, Koch Industries/Georgia-Pacific, Lenovo, Nestle, Nokia, Procter & Gamble, ON Semiconductor, Sharp, TEL, Texas Instruments, and TSMC.

Mr. Adamo earned his Master of Law Degree from John Marshall Law School, a Juris Doctor Degree from The Albany Law School of Union University and a Bachelor of Science from Rensselaer Polytechnic Institute.

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PAVAN K. AGARWAL

Pavan K. Agarwal is a partner with Foley & Lardner LLP, where he serves as Vice-Chair of the firm's Intellectual Property Department. He practices in various patent law areas, including IP litigation and licensing, as well as counseling through negotiations, opinions and prosecution. Mr. Agarwal represents numerous high-tech clients, with a focus on electronics and automotive technology companies. He is also a member of the firm's Appellate and International Practices and the Nanotechnology and Automotive Industry Team. Mr. Agarwal joined Foley & Lardner after a clerkship at the Court of Appeals for the Federal Circuit, where he served as judicial clerk to the Honorable Alvin A. Schall.

Mr. Agarwal earned his J.D. with highest honors from George Washington University Law School where he was a member of the George Washington University *Law Review*. He holds an electrical engineering degree, graduating first in his class at the University of Maryland, *summa cum laude*. Mr. Agarwal is currently a member of the American Intellectual Property Law Association, American Bar Association and the Giles S. Rich American Inns of Court. He is admitted to practice to the bars of Virginia and Washington D.C. and before both the Federal Circuit and the United States Patent and Trademark Office.

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ALI AHMED

Ali Ahmed is a senior patent counsel at Fresenius Kabi and practices litigation, prosecution, and opinion work in the chemical, medical device, and pharmaceutical technologies. Prior to joining Fresenius, Mr. Ahmed worked at Finnegan, Henderson, Farabow, Garrett, & Dunner in Washington DC. Mr. Ahmed has been on the

faculty at the George Mason University School of Law and is currently teaching at the Chicago Kent College of Law. Before practicing law, Mr. Ahmed worked as a project engineer at Tyco Healthcare/Mallinckrodt conducting development studies for pharmaceutical batch processes.

Mr. Ahmed received his J.D. from the George Washington University and has a background in Chemical Engineering from Washington University in St. Louis.

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SANDRA AISTARS

Sandra Aistars is the Executive Director of the Copyright Alliance, a non-profit, non-partisan educational organization of artists, producers and distributors from across the copyright spectrum. She is also the chairman of the Copyright Alliance Education Foundation, which provides copyright resources for K-12 educators and classrooms. She is a frequent speaker on intellectual property and new media topics at a variety of venues.

Prior to joining the Alliance, Ms. Aistars served as Vice President and Associate General Counsel at Time Warner Inc. In her role at Time Warner she coordinated the company's intellectual property strategies; served as an expert to the U.S. Congress, the Copyright Office, and various departments and agencies; and represented the company in cross-industry coalitions and technology standards efforts. She has also worked as a lawyer and lobbyist on intellectual property and technology issues at Weil, Gotshal & Manges, LLP, and served as the head of public relations and government affairs for a non-profit organization.

She has provided pro bono legal counsel throughout her career to numerous independent artists and creators including singer-songwriters, photographers and non-profit arts organizations.

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PETER A. ARTURI

Peter A. Arturi is of counsel to Cohen and Wolf, P.C. in the firm's Danbury, Connecticut office, where he counsels clients on diverse intellectual property matters, including trademark selection, prosecution and licensing, copyright and patent licensing, and intellectual property enforcement and litigation. From 2003 to 2011, Mr. Arturi was General Counsel of Callaway Golf Ball Operations, overseeing various legal matters including Callaway Golf's global trademark licensing and soft goods businesses. Prior to that, he was General Counsel of Spalding Sports Worldwide, managing the company's legal affairs, including its global trademark and patent portfolios and its trademark licensing business.

He is a member of the American Bar Association, the Connecticut Bar Association, and their respective Business Law and Intellectual Property Law sections. Mr. Arturi was a featured speaker at a seminar hosted by the Association of Corporate Counsel in New York City, where he presented a session on "Planning to Bring or Resist a Comparative Advertising Case".

Mr. Arturi received his J.D. in 1979 from the University of Connecticut School of Law, and his A.B., with honors, in 1975 from Hamilton College. He is admitted to practice law in Connecticut and Massachusetts.

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MATTHEW D. ASBELL

Matthew D. Asbell is an Associate in the New York office of the international intellectual property boutique firm of Ladas & Parry LLP, celebrating its 100th anniversary this year. With a background in the entertainment and information technology industries, Mr. Asbell is a certified Social Media Strategist, and he has worked extensively in matters involving the use of trademarks in the Web 2.0 / Social Media space.

Mr. Asbell has served in numerous leadership roles in local and national bar associations. He is a Young Lawyer Fellow of ABA Section of Intellectual Property Law. He has authored, co-authored, and edited publications on the topics of trademark, licensing, copyright, patent, broadcasting and internet and privacy law. Most recently, in association with two colleagues, Mr. Asbell released a two-book series on *Intellectual Property for the 21st Century Corporation* through John Wiley & Sons.

He received his J.D. from the Benjamin N. Cardozo School of Law, where he was president of the Intellectual Property Law Society and Acquisitions Editor of the top-ranked *Cardozo Arts and Entertainment Law Journal*. He received his B.S. in Psychology from Carnegie Mellon University and attended the Medical College of Pennsylvania and Hahnemann University School of Medicine. Mr. Asbell is registered to practice as a patent attorney before the United States Patent and Trademark Office and is admitted to the bars of New York and New Jersey.

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IAN BALLON

Ian Ballon is a partner with Greenberg Traurig, LLP, where he represents Internet, technology, and entertainment companies in copyright, intellectual property and Internet litigation, including the defense of privacy and behavioral advertising class action suits. He is also the author of the leading treatise on Internet law, *E-Commerce and Internet Law: Treatise with Forms* 2d edition, the 4-volume set published by West (www.IanBallon.net). In addition, he is the author of *The Complete CAN-SPAM Act Handbook* (West 2008) and *The Complete State Security Breach Notification Compliance Handbook* (West 2009) and serves as Executive Director of Stanford Law School's Center for E-Commerce.

Mr. Ballon, who practices in both LA and Silicon Valley, has brought or defended novel suits involving user generated content, links, frames, sponsored links, privacy and security, database protection, screen scraping and content aggregation, digital music, the Digital Millennium Copyright Act, rights of privacy and publicity, the enforceability of Internet Terms of Use and Privacy Policies and preemption under the CDA. Mr. Ballon was recognized by the *Los Angeles and San Francisco Daily Journal* in 2009 for obtaining the third largest plaintiff's verdict in California in 2008 in *MySpace, Inc. v. Wallace*, which was one of several cases in which he served as lead counsel that created important precedents on the applicability of the CAN-SPAM Act, California anti-phishing statute and other laws to social networks. He also is lead counsel to one of the media defendants in the *In re Literary Works in Electronic Databases Copyright* class Action litigation which went to the U.S. Supreme Court in 2010 as *Reed-Elsevier v. Muchnick*.

Mr. Ballon is listed in *Legal 500 U.S.*, *The Best Lawyers in America* (in the areas of information technology and intellectual property) and *Chambers and Partners USA Guide* in the areas of privacy and data security and information technology. Mr. Ballon was the recipient of the 2010 Vanguard Award from the State Bar of California's Intellectual Property Law Section. He also has been recognized by *The Los Angeles Business Journal* as one of the top 100 lawyers in Los Angeles and by *The Daily Journal* as one of the Top 75 IP litigators and Top 100 lawyers in California.

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JUSTIN M. BARNES

Justin M. Barnes is a Principal in the Southern California office of Fish & Richardson P.C. His practice emphasizes intellectual property/technology litigation including patent, trade secret, and contract matters. He has extensive experience with MPEG audio and video compression standards (both encoding and decoding), as well as other audio and video standards, digital and analog circuitry, and other complex technologies. Mr. Barnes experience also includes managing day-to-day operations of complicated cases, drafting and arguing claim construction and summary judgment motions, drafting post-trial and appellate briefs, and working with expert witnesses. He has both trial and appellate experience, with forums including Southern District, California, Central District, California, Eastern District Texas, and the Federal Circuit. Mr. Barnes is the director of attorney training in the San Diego office, teaches courses for the National Institute of Trial Advocacy, and additionally has substantial training in oral advocacy, written advocacy, and leadership and management skills.

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SANDRA C. BELLEW

Sandra C. Bellew is the Assistant Chief Counsel (Tax and Trade) in the Alcohol and Tobacco Tax and Trade Bureau (TTB) of the U.S. Department of the Treasury. She advises senior TTB and Treasury policymakers on rulemaking projects and guidance to TTB-regulated industry members regarding alcohol beverage labeling and advertising, international trade matters, and other tax and/or regulatory issues involving alcohol beverages, industrial alcohol, and tobacco.

Prior to her current position, Ms. Bellew spent five years as TTB's Senior Counsel (International), reviewing and drafting proposed language for international trade agreements and providing legal support to TTB, Treasury and USTR officials in international trade negotiations involving alcohol and tobacco. Previously, Ms. Bellew worked for six years in the Office of the Assistant General Counsel (Enforcement) at Treasury, with an emphasis on alcohol and tobacco, customs and regulatory matters. Prior to her experiences at Treasury, Ms. Bellew worked as an associate at Baker & McKenzie's Washington office, specializing in customs and antidumping matters.

Ms. Bellew received her J.D. from Stanford Law School in 1993, where she was a Note Editor on the *Stanford Law Review*, and her A.B., *cum laude*, from Harvard College in 1990. She is a member of the Maryland Bar and District of Columbia Bar.

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MATTHIAS BERGER

Matthias Berger is a counsel with Harmsen Utescher, one of the leading IP law firms in Germany. He practices in the intellectual property area and has experience in virtually all aspects of trademark, trade dress and unfair competition practice and prosecution, as well as Internet law. Prior to joining Harmsen Utescher in 2003, he was a staff associate with Morgan Lewis & Bockius in Frankfurt, Germany.

Mr. Berger represents a diverse clientele for whom he provides a wide range of services, including trademark

clearance, counseling, prosecution and registration, licensing and related transactions. He also engages in monitoring and enforcement activities, including trademark, trade dress, unfair competition and anti-cybersquatting litigation, and proceedings under the Uniform Domain Name Dispute Resolution Policy.

Mr. Berger is also working as a tutor for the WIPO Worldwide Academy in the field of trademarks, geographical indications and industrial designs.

He is an active member of the American Bar Association's Section of Intellectual Property Law (ABA-IPL) – here as the Chair of the International Trademark Treaties & Laws Committee and member of the Membership Board – the ABA's International Law Section and, the German Association for the Protection of Intellectual Property (GRUR). Moreover, Mr. Berger represents the ABA-IPL Section at the sessions of the WIPO Standing Committee on the Law of Trademarks.

He earned his German law degree in 1999 from the University of Leipzig (Germany) and his Master Degree with specialization in IP law, with honors, in 2002 from Golden Gate University. Mr. Berger is admitted to practice before the German Civil Courts, German Federal Patent Court, German Patent and Trademark Office, EU Office for Harmonization in the Internal Market and the Court of Justice of the European Union.

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RICHARD B. BIAGI

Richard B. Biagi is a partner with the intellectual property and marketing law firm of Neal & McDevitt, LLC in Northfield, IL. His practice includes counseling clients in the areas of selection, adoption, use and protection of trademarks, copyrights and domain names on a worldwide basis, as well as licensing of intellectual property, and advertising and promotions law compliance. His extensive litigation experience includes proceedings involving intellectual property and advertising disputes before U.S. federal courts, the U.S. Patent and Trademark Office, the World Intellectual Property Organization and the National Advertising Division of the Council of Better Business Bureaus. He is active both on committees and in leadership positions with the ABA-IPL Section and the International Trademark Association among numerous other professional and civic organizations. He is a frequent speaker on intellectual property issues and has served as an adjunct professor of law at DePaul University College of Law where he graduated with honors. He continues to play an active role in the Technology and Intellectual Property Law (TIP) Clinic at DePaul where he is a regular lecturer on trademark and advertising law issues. He was named to the list of Rising Stars in Intellectual Property Law by *Super Lawyers Magazine* in 2010 and 2011.

Mr. Biagi earned his J.D. from DePaul University College of Law, *magna cum laude*, his Executive Certificate in Negotiation, from University of Notre Dame, Mendoza College of Business, and a Bachelor of Music from the University of Illinois at Urbana/Champaign.

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JAMES BIKOFF

James Bikoff is chairman of the IP and internet group at Silverberg, Goldman & Bikoff. He has been active for more than 40 years, directing worldwide IP and domain name protection, litigation and anti-counterfeiting enforcement, including serving as lead counsel for the U.S. Olympic Committee during the 1996 Olympic Games and as lead counsel for the 1994 World Cup and the 1999 and 2003 Women's World Cups. His clients have included the International Olympic Committee (IOC), The American Red Cross, the Federation Internationale de Football Association, the National Grange, Cooper Industries and the National Collegiate Athletic Association.

Mr Bikoff was lead counsel for the *IOC, U.S. Olympic Committee and the Salt Lake Organising Committee for the Olympic Winter Games of 2002 versus 1,800 domain names* (Civ No 00-1018 (EDVA 2000)). Mr Bikoff has also achieved a string of victories in Uniform Domain Name Dispute Resolution Policy proceedings on behalf of the American Red Cross, the International Olympic Committee and other clients.

Mr Bikoff is a member of the Section of Intellectual Property Law of the American Bar, the European Community Trademark Association (Anti-Counterfeiting Committee), the International Trademark Association (Internet Committee) and the New York Intellectual Property Association (Trademark Committee), and has served as co-chair of the IP Committee of the DC Bar Association. He is a member of several editorial and advisory boards, including *IP Litigator* and the *International Quarterly*.

Mr Bikoff has written and spoken frequently on IP and domain name protection and enforcement in the United States and abroad, and has testified before Congress in support of IP legislation, including the US Anti-cybersquatting Consumer Protection Act. He is the author and co-author of numerous articles on trademark, copyright and domain name issues, including "Hauling in the Middleman: infringement in North America", Oxford University, *Journal of Intellectual Property and Practice*, February 2010; "Louis Vuitton holds ISP Accountable for Combined 21.6 Million", *Journal of Intellectual Property Law and Practice*, June 2010; "*Costco v Omega*: The Foreign First Sale Debate", *Corporate Counsel's International Advisor*, March 2011; and "Legislation Takes Aim at Websites Dedicated to Infringing Activity", *World Trademark Review*, Oct/Nov 2011.

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JACK BRENNAN

Jack Brennan is a Principal in the New York office of Fish & Richardson P.C. His practice emphasizes patent prosecution, opinions, due diligence, and client counseling in the fields of biotechnology and pharmaceuticals. His clients range from startup companies to large multinational pharmaceutical corporations. Dr. Brennan has lectured extensively on the topic of patent term adjustment and has handled successful challenges to the United States Patent and Trademark Office's methodology for calculating patent term adjustment.

Dr. Brennan earned his J.D. in 1999 from Boston University, *magna cum laude*, his Ph.D. in Genetics in 1996 from the University of British Columbia, and his B.S. in Biology in 1990 from the University of Dayton. He is admitted to the bar in Massachusetts and is registered to practice before the United States Patent and Trademark Office.

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CATHERINE S. BRIDGE

Catherine S. Bridge is Principal Counsel at The Walt Disney Company in Los Angeles, California. She has been at Disney since 2004 where her practice focuses on copyright, trademark and right of publicity matters. She provides IP legal advice in connection with motion pictures, games, consumer products, corporate initiatives, transactions and a range of online and technology-related initiatives involving user-generated content, social media and other DMCA and secondary liability-related matters. She also works on motion picture industry amicus briefs and litigation primarily in the copyright area. Prior to joining Disney, Catherine was an associate in the Litigation Department and Intellectual Property Practice Group of the law firm Latham & Watkins LLP. She is a member of the Los Angeles Copyright Society.

Ms. Bridge received her law degree *magna cum laude* from the Boston University School of Law in 1995 and her undergraduate degree from the University of California, Berkeley. During law school she was a visiting student at St. Catherine's College, Oxford University studying comparative intellectual property law and jurisprudence.

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KATHLEEN A. BRYAN

Kathleen A. Bryan is the President and CEO for the International Institute for Conflict Prevention and Resolution (CPR Institute), an international non-profit coalition of corporate counsel, top law firms, judiciary and academics, dedicated to providing resources and information related to commercial conflict prevention and dispute management. Ms. Bryan has devoted her career to finding the most effective and imaginative resolutions for resolving business disputes. She developed "best-in-class" litigation management techniques, created a system of regional counsel firms across the country, and speaks frequently on litigation management and dispute resolution topics in the U.S. and abroad.

Prior to taking the helm at the CPR Institute in October 2006, Ms. Bryan was the head of worldwide litigation for Motorola and a corporate vice president of Motorola's Law Department with a career that spanned 16 years with the company. Her early career was spent in private practice at Herrick & Smith and Hemenway & Barnes in Boston, Massachusetts and Steptoe & Johnson in Washington, D.C., where she concentrated in commercial litigation.

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DR. LISA CAMERON

Dr. Lisa Cameron is a Senior Economist with *The Brattle Group*, in the firm's Cambridge, MA office. She has over fifteen years of experience in providing economic analysis of intellectual property issues. In patent infringement cases, she has prepared testimony on commercial success, reasonable royalties, and lost profits on behalf of both plaintiffs and defendants. Dr. Cameron has also prepared analyses of irreparable harm in cases where preliminary and/or permanent injunctions have been requested. Dr. Cameron's work on Section 337 cases before the ITC includes determination of domestic industry, nature and scope of remedy, and public interest impact of remedy. Overall, Dr. Cameron's work in the intellectual property area spans numerous industries including pharmaceuticals, software, medical devices, consumer electronics, transportation equipment, and household products.

Dr. Cameron has testified on competition and investment issues and has published in leading academic and professional journals in the areas of industrial organization and regulation. She has also written one of the few studies addressing the economics of irreparable harm, "Preliminary Injunctions in Pharmaceutical Litigation: the Economics of Irreparable Harm." Before joining *Brattle*, Dr. Cameron held senior positions at several other well-known economic consulting firms. Prior to becoming a consultant, Dr. Cameron was a professor of economics in Carnegie Mellon University's Graduate School of Business, where she taught courses in microeconomic theory, regulation, and antitrust policy.

Dr. Cameron earned her Ph.D. in economics from Stanford University in 1994 and her B.Sc. in Business and

Applied Economics from Cornell University in 1988.

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DR. WILLIAM CHOI

Dr. Choi has more than 10 years of experience in litigation services providing consulting and expert witness services in various litigation matters. He is a Director in AlixPartners' Financial Advisory Services practice. Dr. Choi specializes in quantitative methods, intellectual property, econometrics, finance, antitrust, and commercial damages. He has been retained as an expert in litigation and consulting matters. He has testified at deposition and trial and has conducted research and prepared expert reports on a broad range of economic and statistical issues including intellectual property. His consulting experience includes advising clients on patent licensing policy and negotiating positions for royalties.

Dr. Choi has published in law and economic journals and has taught undergraduate economics courses at Duke University and UCLA. He also has presented to attorneys and licensing executives on intellectual property damages, game theory, and statistics. He is a member of the American Economic Association and the Licensing Executives Society and is a Certified Licensing Professional, a designation granted by the Licensing Executives Society.

He received a Ph.D. degree in Economics at Duke University with a focus on Game Theory and Applied Econometrics. He received a Masters in Economics from Duke University, Masters in Business Economics at the University of California, Santa Barbara, and a BS in Economics at the University of California, Riverside. He has published in law and economic journals and has taught undergraduate economics courses at Duke University and UCLA.

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VINCE COGAN

Vince Cogan is Corporate Counsel at Silicon Valley Bank, which provides financial services to technology, life science, cleantech, venture capital, private equity and premium wine businesses. His broad corporate practice includes intellectual property and general commercial contracting and negotiation, data privacy and security, online transactions, and intellectual property in support of a wide range of business units that include Marketing, Security, Fraud Operations, Online and Mobile Channels, IT, Vendor Management, and Outsourcing; and provides primary support for SVB's business intelligence subsidiary, SVB Analytics. Prior to joining Silicon Valley Bank in 2008, Vince worked as Staff Attorney, Intellectual Property, for the Esri, Inc. – the leading provider of geographic information systems (GIS) software worldwide – working on a wide array of IP protection and licensing issues. From 1998 until 2002, he worked as a software engineer working on various projects and products.

He is a member of the American Bar Association and the International Association of Privacy Professionals. He is in his second year chairing the ABA-IPL Committee on Online Data, Security, and Transactions (702) and is a Certified Information Privacy Professional (CIPP).

He earned his J.D. in 2005 from Santa Clara University, School of Law, and, in 1999, earned his BA in Mathematics from University of California, Santa Cruz. While there he also worked as a research assistant in both the Mathematics and Earth Science departments.

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AMY P. COTTON

Amy Cotton is Senior Counsel with the Office of Policy and External Affairs at the U.S. Patent and Trademark Office specializing in trademark, geographical indication and domain name issues. Before coming to the policy office in May of 2001, she was a Trademark Examining Attorney with the USPTO for 3 years. Prior to her tenure at the USPTO, she was External Affairs Counsel at the American Intellectual Property Law Association.

Ms. Cotton is the United States' representative to the World Intellectual Property Organization's Standing Committee on Trademarks, Geographical Indications, and Industrial Designs and Madrid Working Group. She was also the principal intellectual property advisor to the United States Trade Representative's Office on the United States' WTO Dispute Settlement case against the European Communities Geographical Indications Regulation No. 2081/92. She is a member of the USG negotiating team on the EU-US Wine Bilateral Agreement and continues to advise USG agencies on GI matters.

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ERIC CRUSIUS

Eric Crusius is a Senior Attorney at Centre Law Group in Tysons Corner, Virginia specializing in intellectual property law and federal procurement law. Prior to working at Centre Law Group, Mr. Crusius practiced at

Dozier Internet Law and at a boutique firm in New York City. In his practice, he has managed all stages of complex multi-million dollar complex commercial, intellectual property, and government contracts matters in various state and federal courts from commencement through trial. In addition, he has successfully briefed and argued appeals in the federal Second Circuit Court of Appeals and New York appellate courts. In 2010, he obtained one of the largest non-negligence related verdicts in Virginia.

Mr. Crusius has represented some of the world's largest internet retailers and hosting companies in federal courts across the country. He has been a trusted legal advisor to many businesses throughout his career, and he has also lectured extensively on litigation, intellectual property, and federal procurement issues to government agencies, industry groups and the American Bar Association.

He is a 2000 graduate of Hofstra Law School in New York and is admitted to the bars of the State of New York and the Commonwealth of Virginia in addition to the federal courts in those states and the U.S. Supreme Court.

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PAUL K. DAVIS

Paula Davis is Assistant General Patent Counsel at Eli Lilly and Company in Indianapolis, IN. Her focus is on patent law, primarily in the field of biotechnology. She is a member of the American Intellectual Property Law Association as well as the American Bar Association, where she serves as vice-chair of Committee 105, Patents in the Chemical and Life Sciences, of the Intellectual Property Law Section of ABA.

She earned her J.D., *summa cum laude*, from Indiana University School of Law-Indianapolis in 2004. She is admitted to practice law in Indiana, the U.S. Courts for the Northern and Southern Districts of Indiana, the Federal Circuit Court of Appeals, and before the United States Patent and Trademark Office.

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KELLY A. DEMARCHIS

Kelly A. DeMarchis is an associate in the firm's Regulatory Affairs Practice Group, where she advises and represents clients on issues related to privacy and e-commerce.

Ms. DeMarchis has expertise in U.S. and global personal data privacy issues. She has provided advice to companies responding to data breach and has extensive experience assisting clients in becoming compliant with a number of U.S. privacy statutes, including state breach notification laws, HIPAA, the Fair Credit Reporting Act and others. She has also worked with clients on questions related to global data privacy.

Ms. DeMarchis also concentrates her practice on e-commerce for both online and bricks-and-mortar clients, and has provided advice to clients on many related statutes, such as the Computer Fraud and Abuse Act, the Digital Millennium Copyright Act, the Electronic Communications Privacy Act, CANSPAM, E-SIGN, the Communications Decency Act and the Stored Communications Act.

Ms. DeMarchis has extensive expertise in the laws governing remote gaming and gambling and has represented both gaming operators and online payment processors.

Ms. DeMarchis has litigated these issues and has extensive experience with internal investigations into a variety of matters.

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ROBERT DOERFLER

Robert Doerfler is Intellectual Property Counsel for SVP Worldwide (commonly known for SINGER, VIKING and PFAFF brand sewing machines), where he oversees the worldwide prosecution, enforcement and licensing of the company's intellectual property rights. He is also an Adjunct Professor teaching *International Intellectual Property Law, Practice and Enforcement* at Fordham University.

Prior to moving in-Lockhart, Robert started his career in intellectual property in the Licensing Department of Elvis Presley Enterprises in Memphis, Tennessee. He also served as Legislative Director to Massachusetts State Senator David P. Magnani and interned in the Litigation Department of Adams & Adams in Pretoria, South Africa.

He is a member of the International Trademark Association (INTA) and American Corporate Counsel.

He earned his LL.M. in 2008 from Benjamin N. Cardozo School of Law, his J.D. in 2002 from Northeastern University School of Law, and his B.A., *magna cum laude*, in 1997

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Kenneth Dort is a partner with Drinker Biddle & Reath LLP, in the firm's Chicago office. He practices in the information technology, intellectual property and data security areas. He has worked extensively in matters involving technology implementation disputes, trade secret theft, and data security protection. He also chairs Drinker Biddle's Technology Committee, overseeing all aspects of the firm's information technology infrastructure and data security measures.

He is a member of the American Bar Association, the American Intellectual Property Law Association, the International Trademark Association and the International Technology Law Association. He has authored numerous publications and articles in the field of data security, and has been a featured speaker at numerous conferences on the topic of data security protection, privacy and technology system implementation.

He earned his J.D. in 1986 from the University of Chicago, and his A.B., with departmental honors, in 1983 from Stanford University, where he was Phi Beta Kappa. He is admitted to the bars of the Northern District of Illinois, and the U.S. Court of Appeals for the Federal, Seventh, Ninth and Tenth Circuits and has handled matters throughout the United States, Europe and Asia.

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LISA A. DUNNER

Lisa Dunner is Managing Partner and founder of Dunner Law in Washington, D.C. She has extensive experience in acquisition and enforcement of intellectual property rights worldwide and counsels a wide spectrum of clients in trademark, copyright, e-commerce and Internet-related matters. She regularly assists her clients in establishing and maintaining in-house programs for protection of intellectual property rights, and she conducts intellectual property audits and prepares IP protocols for her clients' businesses. She also has extensive experience drafting IT and IP related agreements. Prior to founding Dunner Law in 2003, she was a partner at McDermott, Will & Emery in Washington, D.C.

Ms. Dunner was recently nominated for the Vice Chair position of the ABA-IPL Section; she is currently Vice Chair of the Content Advisory Board for the Section; Past Chair and Founding Editor-in-Chief of *Landslide* magazine, and she is serving on Council of the ABA IPL Section. She is a past Board Director for the Women's Bar Association of D.C., and she has authored and spoken on numerous topics related to trademark and copyright law.

She received her J.D. from The John Marshall Law School in Chicago in 1995 and is admitted to practice law in the District of Columbia and before the U.S. District Court for the District of Columbia and the U.S. Court of Appeals for the Federal Circuit. Prior to practicing law, Ms. Dunner was a touring professional tennis player and obtained world rankings in singles and doubles.

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Steven M. Emmert, is in-house with Reed Elsevier Inc., the parent company of LexisNexis, in the Washington, D.C. office. He works on federal and international policy issues in the areas of privacy, data security, cybersecurity, tech policy, information policy, and copyright law. He has worked extensively with data and information licensing, data rights acquisition, and rights management as well as with privacy oversight and compliance. Prior to joining LexisNexis, in 1980, Mr. Emmert was in-house counsel with OCLC Online Computer Library Center in Dublin, Ohio.

He is a member of the American Bar Association and the International Association of Privacy Professionals. He is also active in policy work with a number of industry trade associations including the Software and Information Industry Association, Tech America, the U.S. Chamber of Commerce, the Global Privacy Alliance, the Center for Information Policy Leadership, and the U.S. Council for International Business. He is a member of the ABA Section of Intellectual Property Law, where he chairs the Information Technology Committee.

He earned his J.D. in 1982, and his B.A. in 1979, both from The Ohio State University. He is admitted to the bars of the State of Ohio, the U.S. District Courts for the Southern District of Ohio and the District of Columbia, the D.C. Circuit and the U.S. Supreme Court.

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JOHN M. ENGEL

John M. Engel is a Founding Partner and the Managing Limited Liability Partner of Engel & Novitt, LLP, a boutique food and drug firm in Washington, D.C. Mr. Engel specializes in food and drug law and administrative law, science and regulatory policy, IP policy, and legislation impacting the life science industry. He has worked extensively on biosimilars and other biologics-related issues ever since FDA issued its comparability guidance in 1996 and, over the ensuing 15 years, has addressed the full array of legal/regulatory and policy issues

arising in the course of development and implementation of the biosimilars pathways in the EU, Australia, Canada, Japan, and the U.S. He also litigated the first biosimilars-related lawsuit in the U.S., successfully securing an injunction compelling FDA adherence to the statutory deadline for review of drug and biologics applications. Following the BPCIA's enactment, Mr. Engel has been regularly engaged on its interpretation and implementation in addition to being a frequent speaker and writer on the subject, most recently appearing on a *BioCentury TV* broadcast devoted to biosimilars. Prior to founding Engel & Novitt in 2003, he had spent the previous 15 years with another Washington boutique firm, and previously worked in the U.S. Senate.

He was awarded his J.D. *magna cum laude* from Georgetown University Law Center and his B.A. *magna cum laude* from The Catholic University of America. Mr. Engel is a member of the Virginia State Bar and District of Columbia Bar. He is admitted to practice before the U.S. Supreme Court, the U.S. Court of Appeals for the D.C. Circuit, the U.S. Court of Appeals for the Fourth Circuit, the U.S. District Court for the District of Columbia, the Supreme Court of Virginia, and the District of Columbia Court of Appeals.

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CHARLES EVERINGHAM

Charles Everingham is a partner at Adkin Gump Strauss Hauer & Feld, LLP in the firm's Longview, Texas firm. Former U.S. Magistrate Judge Charles Everingham advises clients on intellectual property litigation matters, with a particular focus on patent litigation.

Mr. Everingham has had a distinguished career in both public service and private practice. For four years, he served as a magistrate judge in the U.S. District Court for the Eastern District of Texas, one of the busiest patent litigation courts in the federal system. During his tenure on the bench, Mr. Everingham handled over 75 *Markman* proceedings and tried more than 20 complex patent cases. He presided, with the consent of all parties, over more than 200 civil cases, the vast majority of which were intellectual property disputes involving industries such as medical devices, computer hardware and software, recreational equipment, advanced electronics and semiconductors, automotive and telecommunications. While at the court, Mr. Everingham handled countless issues arising in patent cases, and he was instrumental in the creation of docket control, discovery and protective order measures designed to facilitate the disposition of complex cases.

Mr. Everingham received his J.D. *cum laude* from Baylor Law School, where he served as lead articles editor for the *Baylor Law Review*, and his B.A. *cum laude* from Stephen F. Austin State University, where he earned a degree in political science. He is a member of the Texas bar and is admitted to practice before the U.S. District Court for the Eastern District of Texas.

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Christina D. Frangiosa is Counsel in the Trademark Department of Panitch Schwarze Belisario & Nadel, LLP, an intellectual property law firm based in Philadelphia. Ms. Frangiosa concentrates her practice on trademark application prosecution and related litigation, domain name disputes, copyright and trade secret matters. Prior to joining Panitch Schwarze Belisario & Nadel, Ms. Frangiosa was a senior litigation associate with a large Philadelphia law firm, where she focused on trademark and copyright matters, complex commercial litigation, and other litigation involving technology, trade secrets, computers and the Internet.

Ms. Frangiosa currently serves as Chair of the Trademark Legislation Committee of the American Bar Association's Section of Intellectual Property Law and Co-Chair of its Task Force on Online Piracy and Counterfeiting. Ms. Frangiosa publishes frequently on the topics of trademark, copyright, computer and piracy law on her blog, the Privacy and IP Law Blog (<http://privacyandip.blogspot.com>).

Ms. Frangiosa graduated from The American University/School of International Service with a B.A. in International Affairs/Russian Area Studies in 1990. She earned a J.D., *cum laude*, from Temple University School of Law in 1997, where she was Executive Editor of *Temple Law Review*. She is admitted to practice before the Supreme Courts of Pennsylvania and New Jersey, the United States District Courts for the Eastern District of Pennsylvania and the District of New Jersey, and the Courts of Appeal for the Federal Circuit and Third Circuit.

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R. PARRISH FREEMAN

R. Parrish Freeman is an equity shareholder in the Salt Lake City intellectual property law firm of WORKMAN | NYDEGGER. Since joining the firm in 1999, Mr. Freeman's practice has focused on intellectual property litigation and enforcement at the trial and appellate level, including patent, trademark, and copyright infringement actions as well as trade secret, unfair competition, and Internet domain name (UDRP) disputes.

Mr. Freeman has litigated patent cases relating to a wide range of technologies, including computer software, hardware, data storage and networking; telecommunications; heavy machinery; biodegradable plastics and

cleaners; polymer chemistry; synthetic fuels; graphite applications; vending machines and video games; and large-scale recycling facilities.

Mr. Freeman's trademark litigation and enforcement experience includes the fields of health and fitness equipment; nutritional supplements; infant formula; home electronics; and entertainment and professional services.

Mr. Freeman has helped several clients develop and implement a global trademark enforcement strategy to address cybersquatting and other Internet domain name misuse, and has successfully forced domain name transfers in over thirty UDRP proceedings.

Mr. Freeman's experience also includes lecturing on such subjects as electronic discovery, Federal Circuit case law, and Internet domain name disputes.

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SCOTT GELIN

Scott Gelin is a shareholder in Greenberg Traurig, LLP's Intellectual Property & Technology Practice in the firm's New York City office. He counsels clients in a wide variety of trademark, copyright, and trade dress issues. Mr. Gelin is experienced helping clients fight counterfeiting and piracy, especially on the Internet. He has litigated numerous cases which have resulted in seizure orders immediately disabling 'rogue' websites, freezing financial accounts, shutting down counterfeit operations and recovering ill-gotten proceeds and cybersquatted domain names. Mr. Gelin has broad experience in all phases of complex litigation and arbitration. He advises clients in the fashion, footwear, luxury goods, beauty, media, consumer electronics, and toy industries and helps them protect and enforce their intellectual property rights globally.

Mr. Gelin serves on the International Trademark Association's (INTA) Anti-counterfeiting & Enforcement Committee and China Subcommittee for the 2010-2011 and 2012-2013 terms as well as the International Anti-Counterfeiting Coalition's (IACC) Internet Task Force.

Mr. Gelin earned his J.D., *cum laude*, from Cornell Law School in 1996 and his B.A., *cum laude*, from Duke University in 1992. He is admitted to the bars of New York, the U.S. District Courts for the Southern and Eastern Districts of New York and the U.S. Court of Appeals for the Second Circuit.

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DANIEL GERVAIS

Daniel Gervais focuses on international intellectual property law, having spent 10 years researching and addressing policy issues on behalf of the World Trade Organization (GATT), the World Intellectual Property Organization (WIPO), the International Confederation of Societies of Authors and Composers (CISAC) and Copyright Clearance Center (CCC) before entering the academy. Before joining Vanderbilt Law School in 2008, Professor Gervais was Acting Dean of the Common Law Section at the University of Ottawa, where he also served as Acting Dean from February 1, 2006 until July 31, 2006, and as Vice-Dean for Research from 2003 until January 2007. Professor Gervais practiced law in Montreal from 1985 to 1990 as an associate with Clark Woods and later as a partner with the technology law firm BCF.

Dr. Gervais studied computer science and law at McGill University and the University of Montreal, where he also obtained LL.B. and LL.M. degrees, and received several awards. He also received a Diploma *summa cum laude* from the Institute of Advanced International Studies in Geneva and a doctorate *magna cum laude* from the University of Nantes (France).

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JANET GONGOLA

Janet Gongola is the Patent Reform Coordinator at the U.S. Patent and Trademark Office (USPTO). In this capacity, she manages all aspects of the agency's implementation of the America Invents Act. Ms. Gongola has been an Associate Solicitor in the Office of the Solicitor at the USPTO where she provided legal advice to agency officials and defended decisions of the Board of Patent Appeals and Interferences and the Trademark Trial and Appeal Board before the U.S. Court of Appeals for the Federal Circuit as well as district courts across the country.

Before joining the USPTO, Ms. Gongola served as a law clerk for Chief Judge Paul R. Michel at the Federal Circuit and for Chief Judge Sue L. Robinson in the U.S. District Court for the District of Delaware. Ms. Gongola previously worked as a patent attorney, patent agent, and research chemist at Eli Lilly and Company in Indianapolis, Indiana.

Ms. Gongola is an officer of the Giles S. Rich American Inn of Court. She has served as an adjunct professor at the George Mason University School of Law and currently teaches at the George Washington University Law School.

Ms. Gongola graduated *summa cum laude* with a J.D. from Indiana University School of

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Zarema E. Gunnels, Ph.D. is an associate in the Washington, D.C., office and member of the Intellectual Property Practice Group's Patent Team.

Ms. Gunnels procures patents and assists with IP portfolio development and strategy in the areas of immunology, enzymes (particularly those useful in biofuel and industrial-enzyme applications), genetics and nucleotides, protein and peptide chemistry, pharmaceuticals, and microbiology. She also prepares infringement, freedom-to-operate, validity, and due diligence opinions.

Prior to joining Drinker Biddle, she was an associate at a large intellectual property firm, where she gained extensive experience in patent litigation, prosecution and opinion matters.

She earned her J.D., *cum laude*, from the University of Georgia School of Law, where she served as a Notes Editor for the *Georgia Law Review*. She received her bachelor's degree in biology, *magna cum laude*, from the University of Louisville in 1997 and her Ph.D. in physiology and biophysics from the University of Louisville School of Medicine in 2002. During law school, she served as a governor's intern for the Hon. Charles A. Pannell, Jr. of the United States District Court for the Northern District of Georgia.

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Sana Hakim is a partner with K&L Gates LLP in the firm's Chicago office. She concentrates her practice in trademark and copyright clearance, registration, protection, enforcement and counseling; domain name and Web-related issues; and licensing and transactional work. Ms. Hakim regularly counsels for profit and non-profit clients with U.S. and foreign trademark portfolios and manages global trademark portfolios for multi-national companies in various industries, including food, gaming and training. She also has experience with advertising review and clearance and publishing agreements for both authors and publishers. Ms. Hakim was a partner in the intellectual property department of Bell, Boyd & Lloyd LLP prior to its combination with K&L Gates.

She is a member of the Arab American Bar Association of Illinois, the Intellectual Property Law Association of Chicago. She also serves on the board of the Chicago Intellectual Property Alliance.

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James E. Hanft is with Schiff Hardin LLP as counsel in the Intellectual Property Group of the firm's New York office.

Mr. Hanft has been counseling clients, and prosecuting and litigating patents for over 17 years. He works with a broad range of clients from Fortune 100 companies to individuals. Mr. Hanft cross leverages his litigation experience with client counseling that includes extensive opinions of counsel, drafting of original patent applications and licensing of technology.

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Charles Hanor is the manager of the Hanor Law Firm in San Antonio, Texas. He practices patent, trademark, copyright and related intellectual property law. He was born and raised on a farm in Southeast Missouri. Prior to forming the Hanor Law Firm in 2001 he was a partner at Cox Smith and at Akin Gump in San Antonio, Texas. From 1970-1972 he was an examiner in the United States Patent and Trademark Office. From 1972-1975 he was Technical Advisor-Briefing attorney to the Honorable Howard T. Markey, Chief Judge of the U. S. Court of Appeals for the Federal Circuit. He has also been an adjunct professor of Intellectual Property Law continuously since 1980, and teaches patent law, trademark law, copyright law and computer and internet law at St. Mary's University School of Law in San Antonio. He is a member of the Texas Bar Foundation, American Bar Association's Section of Intellectual Property, American Intellectual Property Law Association and Texas Bar Association, Intellectual Property Section.

He earned his Law Degree from The National Law Center, George Washington University in Washington, D.C in 1975 and his undergraduate degree from the University of Missouri at Columbia with a degree in Engineering in 1970. He is admitted to practice before the U.S. Supreme Court, Supreme Court of Texas, United States Court of Appeals for the Federal Circuit and U. S. Patent and Trademark Office.

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C. Erik Hawes is a partner in Morgan Lewis's Litigation and Intellectual Property Practices. Mr. Hawes focuses his practice primarily in the area of patent litigation and has handled all aspects of patent cases in jurisdictions across the country, from California to New York and from Texas to Minnesota. He has handled numerous patent cases between direct competitors, as well as large, multidefendant suits brought by nonpracticing patent owners. Mr. Hawes has a strong background in patent disputes in a wide variety of industries, including computer technology (both hardware and software), consumer products, retail, medical devices, and electrical connectors.

Mr. Hawes received his J.D. from the University of Minnesota Law School in 1995, and his B.S. from the University of Minnesota in 1992. Mr. Hawes is admitted to practice in Texas, Nevada, and Minnesota and before the U.S. Patent and Trademark Office.

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ROB HOLMES

Robert Holmes is the Founder & CEO of IPCybercrime.com Raised in New Jersey in a family of private investigators, he worked his first trademark infringement case at the age of twelve. While aspiring as a stand-up comedian in Los Angeles in the early 90s, he was employed at a premiere intellectual property investigative firm. Here, he found himself assigned to investigate a new breed of faceless perpetrators: online infringers. Rob conducted some of the world's first IP-related Internet investigations, and pioneered the study of the "virtual crime scene". His regular clients include 20 of the 100 Best Global Brands. He is the Editor of the blog Knockoff Report and popular speaker on the topics of Intellectual Property and the Internet.

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FAWN HORVATH

Fawn Horvath is senior counsel for Macy's, Inc., which operates approximately 850 retail department stores under the names Macy's and Bloomingdale's. Her practice involves counseling clients regarding advertising compliance and intellectual property issues from product development through multimedia marketing. She is the company's practice leader for intellectual property and on-line brand protection issues.

Prior to joining Macy's, Ms. Horvath practiced intellectual property and advertising law with the law firms of Reed Smith and Hall Dickler Kent Goldstein & Wood.

She is a member of the Association of Corporate Counsel and the New York State Bar Association, where she sits on the Executive Committee of the Corporate Counsel Section.

She earned her Law Degree from Benjamin N. Cardozo School of Law and her undergraduate degree at Middlebury College.

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ELIZABETH HOWARD

Elizabeth Howard, an intellectual property partner in the Silicon Valley office of Orrick Herrington, is co-chair of the firm's life sciences practice. She focuses her practice on patent infringement litigation, with an emphasis on the life sciences. Her practice also includes trade secrets disputes and handling anti-counterfeiting matters in the pharmaceutical industry. In addition to litigating in numerous federal district courts and California state courts, Dr. Howard has appeared before the U.S. Patent and Trademark Office in interference proceedings, arbitrated before the International Chamber of Commerce, and litigated before the U.S. International Trade Commission (ITC). She is listed as "leading" in *PLC Which Lawyer?*—life sciences: intellectual property.

She earned her J.D. from University of California, Hastings College of the Law, her Ph.D. in Molecular Biology from University of California, Berkeley and a B.A. with honors from University of California, Santa Barbara. She is admitted in California and before the United States Patent and Trademark Office.

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Keisha Hylton-Rodic, Ph.D., J.D., is an associate with Drinker Biddle & Reath, LLP in the firm's Washington D.C. office. She conducts due diligences, freedom to operate clearances, and patentability assessments, and prepares opinions on these matters. She counsels clients on matters such as potential formulations, preparation of active pharmaceutical ingredients (API), and product launches.

Ms. Hylton-Rodic has experience representing clients in the pharmaceutical and chemical arts, including small molecules, chemical synthesis, polymers, and pharmaceutical formulations. She prepares and prosecutes U.S. patent applications in the chemical and pharmaceutical arts. She also oversees the prosecution of foreign applications.

She is a member of the American Bar Association, Giles S. Rich American Inn of Court, and AIPLA. She is also a member of the ABA Section of Intellectual Property Law, where she chairs the Patents in the Chemical and Life Sciences.

She earned her J.D. in 2007 from the University of Florida, Levin College of Law, *cum laude* and her Ph.D. in Organic Chemistry in 2004. She also earned her B.Sc. in Pure and Applied Chemistry from University of the West Indies (Mona), with *Upper Second Class Honors* in 1999. She is admitted to the District of Columbia Bar. She is also admitted to practice before the U.S. Patent and Trademark Office.

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Tom Irving is a partner with Finnegan in the firm's Washington, D.C. office. His practice includes due diligence, patent prosecution, reissue and reexamination, patent interferences, and counseling, including prelitigation, Orange Book listings of patents covering FDA-approved drugs, and infringement, enforceability, and validity analysis in the chemical/pharmaceutical fields, as well as litigation. He has been involved as lead counsel in numerous patent interferences, reissues, and reexaminations, and has also served as an expert witness in patent litigation. Mr. Irving opened Finnegan's Brussels office in 1993, and was managing partner there for 5 years.

Mr. Irving is a member of the American Intellectual Property Law Association (chair, Chemical Practice Committee, 1991; and member, Board of Directors, 1992-1994) and the Institute of Intellectual Property and Social Justice, Howard University School of Law. Mr. Irving has served for more than 15 years as principal teacher of the PRG Chemical Patent Practice course, a comprehensive U.S. chemical patent law course taught three times a year, and coauthors the multi-volume treatise used in the course. He also originated PRG's Orange Book and Due Diligence courses. Mr. Irving lectures extensively for many state bar association groups and is a frequent speaker at national bar association meeting such as American Intellectual Property Law Association (AIPLA) and Intellectual Property Owners Association (IPO). Mr. Irving also has lectured at many law schools in both the United States and China. He also has lectured at the Patent Office of the State Intellectual Property Office (SIPO) of the People's Republic of China.

Mr. Irving earned his J.D. in 1977 from Duke University, and his B.A. in Chemistry, *magna cum laude*, in 1974 from University of Utah. He is admitted to the bars of the USPTO, the District of Columbia, and the Court of Appeals for the Federal Circuit.

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Ned Israelson is the managing partner of the San Diego office of Knobbe, Martens, Olson & Bear, LLP. His major areas of practice include biotechnology, pharmaceuticals, and medical devices, including worldwide patent protection strategies; avoidance of third party intellectual property; portfolio building; due diligence; intellectual property opinions; and licensing. Prior to joining the firm, Mr. Israelson served as a law clerk to Judge Jack R. Miller of the Court of Appeals for the Federal Circuit, which has jurisdiction over all patent appeals in the U.S.

Mr. Israelson has been honored as one of the top 100 lawyers in California and one of 25 top IP portfolio managers. Additionally, he has been recognized by Best Lawyers in America and Superlawyers, and has been named one of the top 200 most influential San Diegans.

Mr. Israelson is deeply involved in the entrepreneurial community. He is an experienced investor, and is treasurer of Tech Coast Angels, one of the largest angel investing networks in the country. He represents a large number of startup companies, universities, and research institutions.

Mr. Israelson received his J.D. with High Honors from the George Washington University National Law Center, and a B.S. in Chemistry and Biochemistry, *magna cum laude*, from Utah State University. He is admitted to the bars of California, Utah, the U.S. Courts of Appeals for the Federal Circuit and the Ninth Circuit, and the U.S. Supreme Court.

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DANIEL L. JACKSON

Daniel L. Jackson has more than 30 years of experience in litigation services to attorneys. Beginning in the mid-1970's, he has continuously provided consulting and expert witness services in various litigation matters. Mr. Jackson has a wide range of experience with financial, accounting and economic issues in various types of litigation, including matters dealing with legal and accounting malpractice, breach of contract and fiduciary duty, patent infringement, copy trademark and trade name infringement, fraud and valuations.

Mr. Jackson has extensive experience providing intellectual property analyses of patents, trademarks, trade secrets and copyrights including valuations and expert testimony for clients within a diverse range of industries. His experience includes assisting companies with determining appropriate royalty rates for licensing purposes, providing expert assistance on reasonable royalty rates and lost profits in patent and trademark infringement cases. He has also spoken numerous times on damages, including subjects related to intellectual property issues. He has served on the Economic Damages task force of the American Institute of Certified Public Accountants and authored "Calculating Intellectual Property Infringement Damages" – a practice aid for the American Institute.

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PETER JASZI

Peter Jaszi teaches domestic and international copyright law, as well as law and literature. He also directs the Glushko-Samuels Intellectual Property Law Clinic and helped to establish the Program on Intellectual Property and Information Justice. Professor Jaszi is a frequent speaker to professional audiences in the United States and abroad.

With Craig Joyce, Marshall Leaffer and Tyler Ochoa, he co-authors a standard copyright textbook, *Copyright Law* (Lexis, 7th ed., 2006). Alone and with Martha Woodmansee, he has written several articles on copyright history and theory; together they edited *The Construction of Authorship*, published by Duke University Press.

In 1994, Professor Jaszi was a member of the Librarian of Congress' Advisory Commission on Copyright Registration and Deposit, and in 1995 he was an organizer of the Digital Future Coalition. He is a Trustee of the Copyright Society of the U.S.A., and a member of the editorial board of its journal. In 2007, he received the American Library Association's L. Ray Patterson Copyright Award, and in 2009 the Intellectual Property Section of the District of Columbia Bar honored him as the year's Champion of Intellectual Property. Since 2005, Professor Jaszi has been working with Professor Patricia Aufderheide of the American University's Center for Social Media on projects designed to promote the understanding of fair use by documentary filmmakers and other creators. In 2006-07, he led an interdisciplinary research team, funded by the Ford Foundation that investigated the connections between intellectual law and the traditional arts in Indonesia.

He currently serves on the board of ITVS, an important funder of documentary film projects. For the years 2009-2010, Professor Jaszi is serving as the Intellectual Property Scholar of the Center for Intellectual Property at the University of Maryland University College.

He earned his J.D. from Harvard Law School and his A.B. from Harvard University.

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KATHRYN L. KARN

Kathryn L. Karn is a principal with Charles River Associates in its Chicago, Illinois office. She has over 11 years of experience working on valuation issues in connection with intellectual property litigation. Her work has involved all aspects of determining reasonable royalty and lost profit damages across a wide range of industries, including pharmaceuticals, medical devices, computer software and hardware, consumer goods, and industrial products. Prior to joining Charles River Associates, she was a manager in State and Local Tax at a Big Five public accounting firm.

She is a member of the American Bar Association and the Chicago Bar Association. She is a member of the ABA Section of Intellectual Property Law, where she is co-chair of the damages/remedies subcommittee.

Ms. Karn earned her M.B.A. in 2000 from the University of Chicago, her J.D. in 1994 from Northwestern University, and her B.A., *cum laude*, in 1991 from the University of Illinois-Urbana where she was Phi Beta Kappa. She is admitted to the Illinois bar.

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James J. Kelley is Senior Director – Assistant General Patent Counsel at Eli Lilly and Company in Indianapolis, Indiana. Mr. Kelley and his group of seven patent attorneys provide Lilly with solutions to patent and other legal issues relating to most of Lilly's biological products from discovery through commercialization, including patent procurement, transactional work, counseling, and litigation support. He has actively participated in the drafting of many Lilly *amicus* briefs.

He earned his J.D. degree *summa cum laude* from McKinney School of Law in Indianapolis, and he has prior degrees in Cell Biology, Public Health, and Chemical Engineering from the University of Michigan. He is admitted to the bars of the U.S. Patent and Trademark Office, Indiana, U.S. District Court for the Southern District of Indiana, U.S. Courts of Appeals for the seventh and Federal Circuit, and the U.S. Supreme Court. He is currently chair of AIPLA's Biotechnology Committee.

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ALISA C. KEY

Alisa C. Key is Vice President and Associate General Counsel of Rosetta Stone based in Arlington, Virginia. Ms. Key joined Rosetta Stone in January 2011. Her responsibilities include a wide array of legal matters including technology licensing, piracy, privacy, litigation and intellectual property.

Prior to joining Rosetta Stone, she worked in private practice in the field of intellectual property law with a focus on trademarks, unfair competition, counterfeit goods, copyrights and domain names. In private practice, she represented clients and famous brand owners in a wide range of industries in acquiring, managing and licensing their intellectual property rights as well as enforcing and defending those rights in litigation and alternative dispute resolution proceedings.

Ms. Key received her Bachelor of Arts from Skidmore College in 1992 and her Juris Doctor from the University of Baltimore School of Law in 1998. From 1998 until 2000, she served as a judicial law clerk to the Honorable John J. Farley, III, of the United States Court of Appeals for Veterans Claims. She is admitted to practice before the Supreme Court of the United States of America, the Courts of Appeals for the Federal Circuit, Third Circuit, Fourth Circuit and Veterans Claims, the United States District Courts for the District of Maryland and the Eastern District of Virginia, the Court of Appeals of Maryland, the Virginia Supreme Court and the District of Columbia Court of Appeals. Ms. Key is a member of the International Trademark Association, the Association of Corporate Counsel of America and Women in Technology.

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MICHAEL J. KEYES

Michael J. Keyes is a partner with a national litigation and trial practice where he represents a wide array of firm clients in cases involving patents, copyrights, trademarks, unfair competition, and false advertising. Mr. Keyes has litigated numerous cases throughout the country including in the U.S. District Courts of California, Washington, Oregon, Idaho, Florida, Tennessee, Illinois, Alaska, Delaware, New York, and New Jersey.

Recently, Mr. Keyes was trial counsel for Kraft Foods in a highly-publicized false advertising case that was featured on ABC's *Good Morning America* and also covered by the likes of *The Chicago Tribune* and *The New York Times*. Mr. Keyes was also trial counsel for Abercrombie & Fitch in a high-profile case in California federal court brought by Levi Strauss & Co. involving claims of unfair competition, trademark infringement, and dilution. The jury returned a unanimous verdict in favor of Abercrombie & Fitch on all claims. The case was profiled in the *Daily Journal*—California's largest legal publication—as one of the Top 10 "Defense Wins" in California that year.

Mr. Keyes' intellectual property clients also include Hall of Fame Major League Slugger George Brett, Helly Hansen, The North Face, Nestle, Del Monte Fresh Produce, Novatel Wireless, Esprit, Quest Diagnostics.

In addition to his trial and counseling experience, Mr. Keyes is also an active member of the copyright and trademark litigation bar. He is the past chair of the American Bar Association's Section of Intellectual Property Law's Copyright Litigation Committee, the past chair of the Washington State Bar Association Intellectual Property Section, and the co-editor of, and contributing author to, the forthcoming American Bar Association *Copyright Litigation Deskbook*. He is frequently invited to present on issues involving copyright and trademark law at national conferences and was once again one of the lawyer panelists featured at the American Bar Association's Spring Intellectual Property Conference in Washington, D.C.

Mr. Keyes is an Adjunct Professor of Law at Gonzaga University where he has taught and lectured on trademark law, false advertising, and other intellectual property topics. He has published several articles and papers on intellectual property law including: "The Expanded Scope of Declaratory Judgment Jurisdiction in Trademark Cases After *MedImmune v. Genentech*", *ABA IP Litigation Newsletter*, Winter 2008; "Musical Musings: The Case For Rethinking Music Copyright Protection" (published in the *University of Michigan Technology Law Review*), "The Law of Copyright Damages" (presented at a conference sponsored by the American Intellectual Property Law Association), and *The Annual Review of Copyright Law Developments*.

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NARESH KILARU

Naresh Kilaru is an attorney with Finnegan, Henderson, Farabow, Garrett & Dunner in the firm's Washington, D.C. office. He focuses his practice on trademark and unfair competition litigation, including cases involving counterfeiting and gray-market goods. Mr. Kilaru's broad experience in U.S. district court and appellate litigation includes arguing and drafting motions on a wide range of issues, including motions for and against

temporary restraining orders, ex parte seizures, asset freezes, expedited and ex parte discovery, and preliminary injunctive relief. He was formerly in-house counsel at Turner Broadcasting System in Atlanta, Georgia in Turner's content licensing group.

Mr. Kilaru is a member of the American Bar Association, the International Trademark Association, the Intellectual Property Owners Association, and the Coalition Against Counterfeiting and Piracy. He also serves on the Editorial Board of *Landslide*®, the magazine of the ABA Section of Intellectual Property Law, flagship bimonthly publication.

He earned his J.D. in 2002 from the George Washington University Law School, and his B.A. *magna cum laude* from Harvard in 1999. He is admitted to the bars of the District of Columbia, New York, and Massachusetts.

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THOMAS W. KRAUSE

Thomas W. Krause is Special Counsel for IP Litigation in the Solicitor's Office at the U.S. Patent and Trademark Office. In that capacity, he defends decisions of the agency before the Federal Circuit and works with the Department of Justice on patent cases before the Supreme Court. He specializes in section 101 cases, and played an active role in developing the government's positions in *AMP v. USPTO* and *Myriad, In re Bilski* (which before the Supreme Court became *Bilski v. Kappos*), and *Mayo v. Prometheus*. He is also a legal advisor on new USPTO regulations and examination guidelines. Prior to joining the USPTO, Mr. Krause practiced with the Washington, D.C. firm of Covington & Burling, where he specialized in patent prosecution and litigation.

Mr. Krause teaches a course at Georgetown University Law Center titled "Intellectual Property and Computer Software."

Mr. Krause graduated from Harvard Law School, where he served as Executive Editor of the *Harvard Law Review*. Following law school, Mr. Krause clerked for the Honorable Alex Kozinski of the U.S. Court of Appeals for the Ninth Circuit. Prior to law school, Mr. Krause served in the United States Navy as a nuclear engineering officer on a fast attack submarine.

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ELIZABETH L. KUNKLE

Elizabeth L. Kunkle is Of Counsel with Neal & McDevitt. Her practice includes domestic and international trademarks and brand management, including prosecution, enforcement, and transactional matters. She has worked extensively with wine industry clients on their trademark matters for more than a decade. She is active within the International Trademark Association, Family Winemakers of California, and Wine Institute.

She graduated *cum laude* with a joint JD/MSFS (Master of Science in Foreign Service) degree in 1997 from the Georgetown University Law Center and received her BA with Distinction from the University of Iowa in 1990.

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RAYMOND KURZ

Raymond Kurz is one of Hogan Lovell firms intellectual property group leaders. He has practiced exclusively in the intellectual property field over the course of his career of almost 30 years. His practice covers a broad spectrum of intellectual property matters, including lead counsel roles in complex patent, trademark, and copyright litigation; counseling; and licensing. Mr. Kurz was lead counsel in the successful defense of a more than \$1 billion patent case and has successfully defended and prosecuted patent and trademark cases before numerous U.S. District Courts, the International Trade Commission, and the U.S. Court of Appeals for the Federal Circuit. Ray has applied his broad based intellectual property knowledge in connection with varied industries, including computer hardware, software, nuclear waste water treatment, semi-conductors, pharmaceuticals, medical devices, apparel, consumer goods, food and beverages, e-commerce, the Internet, and many other fields.

Mr. Kurz received his J.D. from The George Washington University Law School, and his B.A., *magna cum laude*, from The State University of New York, University at Albany. He is admitted to the bar of the District of Columbia.

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CHARLIE KWALWASSER

Charlie Kwalwasser is General Counsel for Quirky, Inc. Prior to joining Quirky, he served as Intellectual

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Mr. Kwalwasser is a member of the New York and New Jersey State Bars, registered to practice before the USPTO, and a CFA Charterholder.

He earned his JD at Cornell Law School, and holds a BS in Civil Engineering from the University of Virginia.

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ANNE GILSON LALONDE

Anne Gilson LaLonde is the author of *Gilson On Trademarks*, a multi-volume treatise on United States trademark law published by LexisNexis. She has worked on the treatise in various capacities since 1999 and took over full authorship from her father, Jerry Gilson, in 2006. She has also written numerous articles on a variety of trademark-related issues, including several co-written with her father, four of which won Burton Awards for Legal Achievement.

She graduated from the University of Michigan Law School *cum laude* after serving as Book Review Editor of the *Michigan Law Review* and holds a B.A. in Philosophy *cum laude* from Princeton University and. She practiced at Sidley & Austin in Washington, D.C. in the firm's Litigation Practice Group before her judicial clerkship with Chief Judge Norma Holloway Johnson of the United States District Court for the District of Columbia.

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HOLLY LANCE

Holly Lance is an associate at Drinker Biddle & Reath LLP in the firm's Washington, D.C. office. She is a member of the firm's Intellectual Property group, and concentrates on the practice of trademark and copyright law. Her practice includes all aspects of the trademark prosecution process for clients in the fields of consumer products and pharmaceuticals, including clearance searches, enforcement, and Trademark Trial and Appeal Board proceedings. She also assists clients with domain name portfolio management and navigation of the new gTLDs. While in law school, Ms. Lance was a law clerk at the Office of Unfair Import Investigation at the International Trade Commission.

Ms. Lance is a member of the American Bar Association, American Intellectual Property Law Association, and the International Trademark Association. She is the author of "Not So Technical: An Analysis of Federal Circuit Patent Decisions from the ITC", 17 *Mich. Telecomm. Tech. L. Rev.* 243 (2012), and co-authored the client alert "Will Your Trademark Be Rated '.XXX'?"

She earned her J.D. from University of Michigan Law School in 2012, and her B.A. *cum laude*, in Cultural Anthropology and Public Policy Studies from Duke University in 2007. Ms. Lance is admitted to the bars of the District of Columbia and Virginia.

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EDWARD D. LANQUIST, JR.

Mr. Lanquist is an AV rated lawyer with Waddey & Patterson, P.C. who focuses his practice on patent and trademark litigation, intellectual property counseling, and trademark prosecution. In addition to litigating more than fifty cases, Mr. Lanquist has filed over eight hundred trademark registration applications, over one hundred patent applications, and performed in excess of one thousand two hundred trademark clearance searches. Mr. Lanquist has litigated numerous intellectual property cases including patent infringement, trademark infringement, right of publicity, copyright infringement, design patent infringement, and trade secret misappropriation cases. Mr. Lanquist counsels clients on the economic benefits and implications of intellectual property protection and litigation.

Mr. Lanquist is a member of the Nashville Bar Association Board of Directors and a member of the Nashville Bar Association Continuing Legal Education committee, was the Treasurer of the Nashville Bar Association in the 2007 fiscal year, has chaired the Nashville Bar Association Intellectual Property and Continuing Legal Education Committees as well as the NBA's ad hoc committee for on-line continuing legal education. He is a member of the TBA IP Section advisory board, a former president of the Tennessee Intellectual Property Law Association, and a former chairman of the American Bar Association, Young Lawyers Division: Patent, Copyright and Trademark Committee.

Mr. Lanquist graduated with honors from the University of Tennessee Law School, and earned a degree with honors in civil engineering at the University of Tennessee. Mr. Lanquist is a Registered Patent Attorney.

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WALTER G. LEHMANN

Walter G. Lehmann is managing partner of the art, entertainment and museum law firm Lehmann Strobel PC. An attorney and business consultant for nearly 20 years, he has focused on helping individuals, businesses and nonprofit organizations manage their real and intellectual property assets. He has represented independent producers, artists, writers, as well as museums and nonprofit arts and cultural organizations on a wide range of legal and business matters including business organization, financing, intellectual property management, board governance, nonprofit administration, and museum collections management, policies and ethics.

Lehmann has served on the board of directors of numerous nonprofit organizations including the Landis Valley Museum Associates and the North Museum of Natural History and Science, where he also served as interim Curator of Collections. Lehmann currently serves on the Walters Art Museum Collections Committee, is a Lecturer in the Art History Department at Johns Hopkins University in Baltimore, and is Chair of the ABA-IPL Committee on Copyright Policy. Lehmann is licensed in Minnesota, Pennsylvania and Maryland.

He earned his Juris Doctor, *cum laude* from Wm. Mitchell College of Law, also he completed a Masters in Museum Studies from George Washington University and a B.A. in English from Williams College.

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MELISSA LEVINE

Melissa Levine is the Lead Copyright Officer at the University of Michigan Library where she provides guidance on all aspects of copyright policy and practice for the University of Michigan campus community. She has extensive experience in museum policy and management having served as the Exhibits and Outreach Librarian at the University of Michigan Library, Acting Director of the Frost Art Museum at Florida International University, Associate Director for Finance and Administration at the Wolfsonian Museum, and Acting Curator of the World Bank's Art Program. At the Library of Congress, she served as Assistant General Counsel and Legal Advisor to the National Digital Library Project, where she was counsel to a \$60 million program focused on digital preservation and Internet access to American history primary materials in print, text, image, music, sound recordings, and film media (1996-2001). She developed copyright and other rights and permissions policies for worldwide dissemination of collections online, advised senior management on intellectual property and interrelated business and strategic issues, worked with the U.S. Copyright Office and other organizations and government agencies on copyright issues, and represented The Library of Congress in inter-agency meetings and initiatives related to copyright and digital libraries. At the Smithsonian Institution, she handled licensing and contract negotiations for publishing, product development, electronic rights, audiovisual media, exhibitions, and festivals at the Smithsonian Institution (1990-96).

Ms. Levine is a member of the American Bar Association and is vice chair of the newly formed Committee on Copyright Policy.

She received her Juris Doctorate from the University of Miami School of Law and undergraduate degree in history and art history from Emory University. She is an associate member of the Virginia bar.

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PAUL ALAN LEVY

Paul Alan Levy has worked as an attorney with the Public Citizen Litigation Group since December 1977. After working as a law clerk to Honorable Wade H. McCree, Jr. (United States Court of Appeals, Sixth Circuit) and Special Assistant to Solicitor General McCree, Mr. Levy joined the Litigation Group to represent workers in rank-and-file labor law cases, largely representing dissident union members in cases involving union governance. He has been with the Litigation Group ever since, with the exception of a one-year sabbatical when he taught at Cardozo Law School. Over the years, he also developed subspecialties in issues such as removal jurisdiction, and the representation of "lawyers in trouble" from sanctions, contempt findings and the like.

Paul has argued scores of cases in United States Court of Appeals (three en banc). He has argued four cases in Supreme Court of the United States, as well as writing briefs for parties in seven other cases. One odd aspect of his Supreme Court practice is that each of these eleven cases has been decided 9-0 - win or lose.

For several years, Mr. Levy chaired subcommittees (on domain name litigation or on keyword advertising) of the American Bar Association's Section of Intellectual Property Law.

He received his J.D. from the University of Chicago's Law School, and his B.A. in Political Science from Reed College.

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DR. JEFFREY A. LINDEMAN

Dr. Jeffrey A. Lindeman founded J.A. LINDEMAN & CO. PLLC on December 1, 2009. Prior to founding J.A.

Lindeman & Co. PLLC was the firm-wide Patent Practice Group Leader at Nixon Peabody, LLP. Having been a partner at Morgan, Lewis & Bockius and O'Brien Jones PLLC as well as a former Patent Examiner, Dr. Lindeman has over 20 years of patent law experience. He works with clients to develop, commercialize, and defend their patent portfolios. His practice includes preparing and prosecuting patent applications in the U.S. and internationally; rendering opinions on validity and infringement; conducting IP due diligence; assessing freedom to operate; and counseling in litigation.

An adjunct professor at American University's Washington College of Law, Dr. Lindeman teaches courses on patent law, patent prosecution and international patent law. He is a member of the American Bar Association, and the American Intellectual Property Law Association where served as a past chair of the Chemical Practice Committee for the American Intellectual Property Law Association.

Dr. Lindeman earned his J.D., *cum laude*, in 1993 from the Georgetown University Law Center; his Ph.D. in Chemistry in 1988 from the University of South Carolina; and his B.A. in Chemistry from West Virginia University. He is admitted to practice in Virginia, the District of Columbia, and Tennessee and before the U.S. Patent and Trademark Office.

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SHARON MARSH

Ms. Marsh is the Deputy Commissioner for Trademark Examination Policy at the U.S. Patent & Trademark Office (USPTO) where she oversees the Trademark Legal Policy Office, the ID-Class Office, the Office of Trademark Quality and Training, and the Trademark Assistance Center.

Ms. Marsh joined the USPTO as a Trademark Examining Attorney, and served as a Senior Attorney, a Managing Attorney, and Administrator for Examination Policy before assuming her current position.

Ms. Marsh is a graduate of the Emory University School of Law and Duke University.

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EDWARD MATHIAS

Edward Mathias is a partner at Axinn, Veltrop & Harkrider LLP in its Hartford, Connecticut office. His practice focuses on patent and other complex litigation. He has litigated lost profits and reasonable royalty damages at trial and across a broad range of industries, including communications, electronics, pharmaceuticals, medical devices and consumer products.

Mr. Mathias currently serves as co-chair of the damages/remedies subcommittee of the ABA Section of Intellectual Property Law.

He graduated *magna cum laude* from the University of Pennsylvania Law School. He has a B.A. from Amherst College and an M.S. from the University of Massachusetts at Amherst. After attending law school, he clerked for the Honorable Eduardo C. Robreno in the United States District Court for the Eastern District of Pennsylvania.

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FREDERIC M. MEEKER

Frederic M. Meeker is a shareholder with Banner & Witcoff, Ltd., in the firm's Washington, D.C. office. He has over twenty years of experience handling intellectual property matters in primarily the cable, telephony, satellite, Internet, electronic program guide, and automotive industries.

Mr. Meeker is active with various bar organizations including the ABA Section of Intellectual Property Law. In 2011, Mr. Meeker was named to the IAM 250- The World's Leading IP Strategists, published by *Intellectual Asset Management* magazine.

He earned his L.L.M. in 1998 from George Washington University and his J.D. in 1992 from George Mason University. He is admitted to the bars of the District of Columbia and Virginia, in addition to the U.S. Courts of Appeals for the Federal and D.C. Circuits and the U.S. Supreme Court.

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DONNA M. MEUTH

Donna M. Meuth is Senior Patent Counsel in the Intellectual Property Department of Eisai Inc, in Andover, MA. Donna has a diverse experience in Intellectual Property Law, including patent portfolio management, patent prosecution and litigation. Donna's technical focus is in the pharmaceutical, chemical and biotechnology arts. She has significant interference experience and in litigation has extensive experience in ANDA litigation for branded pharmaceuticals. Donna also has legislative experience involving evaluation and analysis of the

Patent Reform legislation and preparation of materials for use by Congress.

Donna has had leadership roles in many professional organizations, in particular the American Bar Association's Section of Intellectual Property Law, where she is currently Chair of the Patent Legislation Committee and a member of the Editorial Board for Publications. In addition, Donna is Vice-President of the Boston Patent Law Association, where she has been a member of the board since 2008.

Donna received her Juris Doctorate from The National Law Center of the George Washington University School of Law. She received her undergraduate degree in Chemistry with Honors from the College of the Holy Cross. She is a member of the Massachusetts and Virginia State Bars, U.S. Court of Appeals for the Federal Circuit, U.S. Court of Appeals for the First Circuit, and the U.S. District Court for the Eastern District Court of Virginia, as well as a registered patent attorney of the U.S. Patent and Trademark Office.

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PETER L. MICHAELSON

Peter Michaelson serves as an Arbitrator and Mediator for Michaelson ADR Chambers, LLC, for a wide variety of well-known and widely-respected international and domestic administering organizations (e.g., ICDR, AAA, CPR, WIPO, LCIA, ICC and others), primarily handling disputes involving intellectual property, and technology disputes involving information technology, infrastructures, telecommunications and energy (oil, gas and solar); and secondarily other areas. He also serves as a Court-appointed expert in patent law. By virtue of his extensive expertise, experience and knowledge in the electronics, computer and telecommunications arts, he also acts in a representational capacity handling patent matters for various clients generally involving those arts. He also serves as "virtual" General Counsel to Direct Grid Technologies, LLC. Since 1979, he has been an active IP practitioner. He has arbitrated over 500 domestic and international IP, IT and tech-related disputes, some with damages of US \$100-600 Million. He has mediated over 200 domestic and international disputes, one an international patent dispute with claims totaling US \$600 Million. He has mediated numerous patent litigations in US District Courts involving electronics, mechanics and pharmaceuticals.

Mr. Michaelson earned a Master of Laws (LLM) in Trade Regulation from New York University School of Law and a Juris Doctor from Duquesne University School of Law, as well as an M.S. in Electrical Engineering and a B.S. in Electrical Engineering and Economics both from Carnegie-Mellon University.

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CHERYL MILONE

Cheryl Milone is the Founder and Chief Executive Officer (CEO) of Article One Partners, the world's largest patent validation community. Article One is a global online community reaching over one million scientists and technologists that research the validity of patents. Ms. Milone created the community to add a crucial level of review to the U.S. patent system - strengthening legitimate patents and reducing unjust patent monopolies. Early success, including 16 Fortune 100 clients, 50 of the Fortune Global 2000 and premier law firms among 100+ clients and 100% community growth in 2011.

Ms. Milone was recognized as the 2009 Startup of the Year by *Business Insider* - chosen by an elite judging panel of venture capitalists and top technology industry leaders. In December 2009, Ms. Milone was included in the *Silicon Alley* 100 list of New York's digital business community leaders who are driving the most interesting and important work. In January 2010, as one of the top 50 most innovative CEOs in the nation Ms. Milone was invited to join President Obama in a forum hosted by the White House on Modernizing Government.

She earned her J.D. in 1992 from Georgetown University Law Center and holds a B.S. in Electrical Engineering.

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CAROL H. MORITA

Carol Morita is Associate General Counsel at Beam Inc. at its headquarters in Deerfield, Illinois. Beam is renowned for its iconic brands, including Jim Beam®, Maker's Mark®, Red Stag by Jim Beam®, Knob Creek®, Booker's®, Basil's Hayden®, Skinnygirl®, Courvoisier®, Canadian Club®, DeKuyper®, Sauza®, Hornitos®, Tres Generaciones®, Cruzan®, Effen®, Pucker®, Vox®, Laphroiq®, and many others. Among her various responsibilities, Ms. Morita is responsible for managing the IP function and IP litigation and spends the majority of her time doing corporate transactional and compliance work. She served most recently as the lead attorney for the acquisition of the Skinnygirl brand for spirits in 2011. Prior to joining Beam, Ms. Morita was Vice President, Assistant General Counsel and Assistant Corporate Secretary of Underwriters Laboratories Inc. ("UL"), North America's leading independent testing and certification organization, at its headquarters in Northbrook, Illinois, where she worked for more than 11 years. She began her career and worked for nine years as an attorney at Masuda, Funai, Eifert & Mitchell, Ltd. in Chicago.

Ms. Morita's legal, business and managerial experience is extensive, as she has overseen the corporate legal function for international families of companies, served as chief administrator of a global legal department, led

teams for various business industries and corporate initiatives, maintained and protected intellectual property portfolios, conducted merger/acquisition/joint venture/restructuring activity, counseled new business development and directed global corporate maintenance and governance. She has traveled extensively and has worked in Japan.

Ms. Morita serves on the Senior Advisory Board for the Kendall College School of Business and is a member of the National Association of Corporate Directors, International Trademark Association, the Asian American Bar Association, the Association of Corporate Counsel and the Japan America Society of Chicago.

Ms. Morita has a J.D. from The Ohio State University Moritz College of Law and a B.S. in Journalism from Northwestern University (Medill School of Journalism). She also has studied Japanese at the International Christian University in Tokyo, Japan.

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Jonathan Muenkel is an attorney with the law firm of Jones Day in New York. He is an IP litigator, with a principle focus on patent litigation in both federal courts and the International Trade Commission. He has worked on patent cases involving a broad range of technologies: from electrical and mechanical engineering, to pharmaceuticals, biotechnology, and medical devices. He has participated in numerous bench and jury trials, as well as appeals to the Federal Circuit. He also has experience in trademark and copyright matters, as well as IP transactions. Prior to joining Jones Day, he was with Fitzpatrick, Cella, Harper & Scinto, where he worked on numerous pharmaceutical patent litigations.

Mr. Muenkel is currently Chair of the ABA-IPL Section Patent Litigation Committee, and frequently publishes and presents on issues relating to patent litigation. In addition to the ABA, he is a member the American Intellectual Property Law Association, New York Intellectual Property Law Association, and International Trade Commission Lawyers Association.

He received his J.D., *cum laude*, from the University of Richmond School of Law, and was the Order of Barristers recipient for outstanding oral advocacy. He received his B.A. in political science from Miami University in Oxford, Ohio, and is a member of the New York and Virginia bars.

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Kevin E. Noonan is a partner with McDonnell Boehnen Hulbert & Berghoff LLP. An experienced biotechnology patent lawyer, Dr. Noonan brings more than 10 years of extensive work as a molecular biologist studying high-technology problems in serving the unique needs of his clients. His practice involves all aspects of patent prosecution, interferences, and litigation. He represents pharmaceutical companies both large and small on a myriad of issues, as well as several universities in both patenting and licensing to outside investors. He has also filed amicus briefs to district courts, the Federal Circuit and the Supreme Court involving patenting issues relevant to biotechnology.

Dr. Noonan is a frequent speaker, commentator and author on a variety of intellectual property law topics. He is a founding author of the *Patent Docs* weblog, a site focusing on biotechnology and pharmaceutical patent law. In 2010, he was interviewed for a segment that aired on the television program "60 Minutes" that addressed the issue of gene patenting.

He earned his Ph.D. from Princeton University in Molecular Biology, his J.D. from the John Marshall Law School, *cum laude*, and his B.S. from State University of New York. He is admitted to the bars of Massachusetts, Illinois and before the United States Patent and Trademark Office.

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MARK NOWOTARSKI

Mark Nowotarski is the President of Markets, Patents & Alliances LLC located in Darien CT and is a registered U.S. patent agent. He currently serves clients in the financial services, medical devices, consumer products and software industries. His clients have successfully raised funds for their inventions on the crowdfunding site Kickstarter, including one in the top 10.

He is the coeditor of the *Insurance IP Bulletin* and has had numerous publications in the field of business method patents, social media patents, and advanced patent prosecution strategies. He is a widely cited authority on patents in the news (e.g. *New York Times*), television and on-line media.

Mr. Nowotarski is a former Associate Director of R&D for Praxair. There he was responsible for the development and successful worldwide introduction of new products in health care, electronics, and food industries. He is an inventor on 17 US patents and was appointed "Corporate Research Fellow" for the commercial impact of his inventions (+\$300 million in sales).

He earned a Masters degree in Mechanical Engineering from Stanford and a Bachelor's degree *cum laude* in Aerospace, Mechanical Sciences, and Engineering Physics from Princeton. His academic awards include the

Sigma Xi award for most outstanding undergraduate Mechanical Engineering research at Princeton and the Union Carbide Award for Academic Excellence and Leadership in Mechanical Engineering, also at Princeton. He is admitted to the US patent bar.

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BRIAN PANDYA

Brian Pandya is an attorney at Wiley Rein LLP in Washington, DC. Mr. Pandya represents a variety of clients in matters relating to the enforcement and procurement of intellectual property rights, with a focus on patent litigation and counseling. He has litigated patent infringement disputes involving a variety of technologies, including software, consumer electronics, and pharmaceuticals, in courtrooms across the country, including the Eastern District of Texas, Eastern District of Virginia, Northern District of Illinois, District of Delaware, and the Federal Circuit. He has also negotiated technology license agreements. Prior to joining Wiley Rein in 2005, he clerked for the Hon. Leonard Davis on the U.S. District Court for the Eastern District of Texas.

Mr. Pandya co-chairs the ABA Section of Intellectual Property Law's Patent Litigation Committee, Section 101 Issues Subcommittee and served on the Planning Committee for the Eastern District of Texas Bar Association and Federal Circuit Bar Association Joint Bench and Bar Conference held in Irving, Texas in September 2011. Mr. Pandya was honored with the 2011 Pro Bono Advocacy Award from the Federal Circuit Bar Association for his work on behalf of disabled military veterans.

Mr. Pandya received his J.D., *cum laude*, from the University of Michigan Law School, where he was Articles Editor of the *Michigan Telecommunications and Technology Law Review*, and his B.S. in Mechanical Engineering, with honors and high distinction, from Penn State University. He is a registered patent attorney and member of the Virginia and District of Columbia bars.

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RALPH PETHKE

Ralph Pethke is Deputy Director in charge of Legal Affairs in the Department of International Cooperation and Legal Affairs at OHIM - Office for Harmonization in the Internal Market (Trademarks and Designs). He has been working for the OHIM since February 2000. He started in the Boards of Appeal. After six years he moved to the Department of Industrial Property Policy before taking on management responsibility in the Trademarks Department in 2006, managing a team of trademark examiners dealing with absolute and relative grounds of refusal in examination, opposition and cancellation proceedings. He forms part of OHIMs litigation team defending cases before the European Court of Justice. Since May 2011 he heads Legal Affairs in the newly created Department of International Cooperation and Legal Affairs.

Before entering OHIM he worked for the law offices Deringer Tessin Herrmann Sedemund (Brussels) and Oppenhoff & Rädler - Linklaters & Alliance (Berlin) on EU Law and International Trade Law.

Mr. Pethke studied law in Bochum and Berlin (Germany) and holds a PhD in Public International Economic Law (Comparison of NAFTA with the European Economic Area).

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DAVID POSTOLSKI

David Postolski is a registered patent attorney and currently employed at Cantor Fitzgerald's Innovation Division in New York, whose patents include Gaming, Software, Green Technology, Business Methods, and Financial Services.

Mr. Postolski is very involved in the American Bar Association Section of Intellectual Property Law (ABA-IPL) Section. He is the chair of the ABA-IPL Young Lawyer Action Group and the Young Lawyers Division Science and Technology Committee. He sits on the following ABA-IPL Boards: CLE Board, Membership Board and the Young Lawyer & Law Student Board. He is also a certified Mediator for various organizations, including Volunteer Lawyers for the Arts.

He holds a J.D. from Nova Southeastern University Sheppard Broad Law Center and holds a B.A. in Politics from New York University and a B.S in Chemistry from Oregon State University.

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HANNAH POTEAT

Hannah Poteat is a freelance attorney in San Francisco, CA. She specializes in privacy law, intellectual property, and internet law. She is also a graduate fellow at the Santa Clara University School of

Law, where she focuses on broadband regulation and is assisting with a textbook on telecommunications law. Prior to her law school career, she worked in internet security for fourteen years.

Ms. Poteat is a Certified Information Privacy Professional, a member of the American Bar Association, and a member of the State Bar of California. She is active in several ABA committees and participated in a presentation on privacy and social media at the 2011 ABA-

She earned her J.D. from Santa Clara University in May 2011, where she received Santa Clara's High Tech Law certificate with honors in an intellectual property specialization. While at Santa Clara, she served as the Lead Symposium Editor for its prestigious *Computer & High Tech Law Journal*.

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HON. RANDALL R. RADER, CHIEF JUDGE

Hon. Randall R. Rader was appointed to the United States Court of Appeals for the Federal Circuit by President George H. W. Bush in 1990 and assumed the duties of Chief Judge on June 1, 2010. He was appointed to the United States Claims Court (now the U. S. Court of Federal Claims) by President Ronald W. Reagan in 1988. Chief Judge Rader's most prized title may well be "Professor Rader."

As Professor, Chief Judge Rader has taught courses on patent law and other advanced intellectual property courses at The George Washington University Law School, University of Virginia School of Law, Georgetown University Law Center, the Munich Intellectual Property Law Center, and other university programs in Tokyo, Taipei, New Delhi, and Beijing. Due to the size and diversity of his classes, Chief Judge Rader may have taught patent law to more students than anyone else. Chief Judge Rader has also co-authored several texts including the most widely used textbook on U. S. patent law, *Cases and Materials on Patent Law*, (St. Paul, Minn.: Thomson/West 3d ed. 2009) and *Patent Law in a Nutshell*, (St. Paul, Minn.: Thomson/West 2007) (translated into Chinese and Japanese). Chief Judge Rader has won acclaim for leading dozens of government and educational delegations to every continent (except Antarctica), teaching rule of law and intellectual property law principles.

Chief Judge Rader has received many awards, including the Sedona Lifetime Achievement Award for Intellectual Property Law, 2009; Distinguished Teaching Awards from George Washington University Law School, 2003 and 2008 (by election of the students); the Jefferson Medal from the New Jersey Intellectual Property Law Association, 2003; the Distinguished Service Award from the Berkeley Center for Law and Technology, 2003; the J. William Fulbright Award for Distinguished Public Service from George Washington University Law School, 2000; and the Younger Federal Lawyer Award from the Federal Bar Association, 1983. Before appointment to the Court of Federal Claims, Chief Judge Rader served as Minority and Majority Chief Counsel to Subcommittees of the U.S. Senate Committee on the Judiciary. From 1975 to 1980, he served as Counsel in the House of Representatives for representatives serving on the Interior, Appropriations, and Ways and Means Committees.

He received a J.D. from George Washington University Law School in 1978 and a B.A. in English from Brigham Young University in 1974.

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TERESA STANEK REA

Teresa Stanek Rea is Deputy Director of the U.S. Patent and Trademark Office. Ms. Rea oversees an office that encourages innovation and technological advancement, and helps businesses protect their investments, promote their goods and safeguard against deception in the marketplace.

Ms. Rea joined the USPTO in 2011 as Deputy Director. She is a leading attorney in the field of intellectual property with more than 25 years of legal experience, and a past president of the American Intellectual Property Law Association (AIPLA). Before joining the USPTO, Ms. Rea was a partner in Crowell & Moring LLP's Washington, D.C., office where she focused on intellectual property and dispute resolution related to pharmaceutical, biotechnology and other life science issues. Ms. Rea has experience in drafting infringement and validity opinions, as well as experience in interference and licensing matters.

Ms. Rea also worked for Ethyl Corporation from 1980 through 1984 and for patent boutique firm Burns, Doane, Swecker & Mathis in Alexandria, Va.

Ms. Rea is a member of many technical and legal associations and has been a frequent lecturer and publisher on patent topics including biotechnology, nanotechnology, licensing, technology transfer, patent practice, export control and interferences.

Ms. Rea received a Juris Doctor degree from Wayne State University and a Bachelor of Science degree in pharmacy from the University of Michigan.

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JONATHAN M. REDGRAVE

Jonathan Redgrave is a partner with Redgrave LLP in the firm's Washington, D.C. office. He serves as a trusted advisor to many Fortune 500 clients, providing strategic and ground-level advice and counsel. Jonathan also represents numerous clients involved in litigation and government investigations and has worked as an expert witness and with special masters.

Mr. Redgrave is internationally recognized for his work, has authored, co-authored and edited numerous publications in the area of electronic discovery, privacy and data security, and has spoken around the world on these issues. Notably, he has extensive experience in all areas of complex litigation in state and federal courts, and focuses his practice on Information Law matters. He regularly addresses issues involved in the discovery of electronically stored information, as well as issues concerning records retention, and privacy policies and practices for clients.

He helped found, was the first Chair of and is currently Chair Emeritus of the renowned Sedona Conference Working Group on Electronic Document Retention and Production. He is also a co-chair of the acclaimed Georgetown University Law School eDiscovery Institute.

Previously, he was a member of Nixon Peabody's Commercial Litigation Practice group, focusing on information law matters. Prior to joining Nixon Peabody, he was a founding partner and chair of Redgrave Daley Ragan & Wagner, LLP, and before that he was a partner with Jones Day in Washington, DC. He previously was a Principal with Gray Plant Mooty in Minneapolis.

He holds a J.D. (University of Minnesota Law School, *cum laude*) and a B.A. (University of Notre Dame, *cum laude*). He is admitted to practice in the District of Columbia and in Minnesota.

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PAUL ROBERTS

Paul Roberts is an associate with Foley and Lardner, in the firm's Washington, D.C. Office. He practices patent and copyright law, particularly in the computer science and biomedical engineering fields. Mr. Roberts focuses on licensing, pretrial strategy, clearance, and patent drafting. Prior to joining Foley and Lardner, Mr. Roberts was an associate with Hogan Lovells in Washington, D.C and with Dann Dorfman Herrell and Skillman in Philadelphia. Prior to working in a law firm, he served as a patent examiner for the US Examining Corps in 2002-2004.

Mr. Roberts is a member of the American Bar Association Section of Intellectual Property Law where he serves on a number of committees, including the online data committee, open source committee and Young Lawyers Action Group. Mr. Roberts has spoken on several patent licensing matters including open source licensing, software alienability, and consumer control of private information. Mr. Roberts is authoring a book for the ABA, entitled *Secrets to Effective Patent Drafting and Prosecution*.

He earned his J.D. in 2008 from Rutgers School of Law, *magna cum laude*, and his B.S. in 2002 from The Johns Hopkins University. He is admitted to the bars of the District of Columbia, the Patent Office, and Pennsylvania.

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HON. GERARD F. ROGERS

Hon. Gerard F. Rogers is an Administrative Trademark Judge on the Trademark Trial and Appeal Board of the United States Patent and Trademark Office. He authors decisions in *ex parte* appeals involving applications for federal trademark registrations, and in *inter partes* opposition and cancellation proceedings. He was a staff attorney for the Board prior to receiving his current appointment and, in that position, was responsible for deciding a wide range of motions filed in *inter partes* proceedings. Before joining the Board, Judge Rogers was a staff attorney for the Assistant Commissioner for Trademarks and, before that, a trademark examining attorney.

Judge Rogers earned his J.D. from New England School of Law and his B.A. from the University of Massachusetts/Amherst.

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SUSAN SCAFIDI

Susan Scafidi is a professor at Fordham Law School in New York City, New York. She has testified in Congress regarding the proposed extension of legal protection to fashion designs and continues to work actively with members of Congress and the fashion industry on this and other issues. Her additional areas of expertise encompass property, intellectual property, cultural property, international law, trusts & estates, and

legal history. Professor Scafidi directs the Law School's new Fashion Law Institute, which was established with the generous support and advice of the Council of Fashion Designers of America and its President, Diane von Furstenberg. Prior to teaching at Fordham, Professor Scafidi was a tenured member of both the law and history faculties at SMU, and she has taught at a number of other law schools, including Yale, Georgetown, Brooklyn, and Cardozo.

Professor Scafidi is the author of *Who Owns Culture? Appropriation and Authenticity in American Law* (2005), as well as articles in the areas of intellectual property, cultural property, and of course fashion law. She also maintains a website on fashion law, *Counterfeit Chic*, which has been recognized as one of the ABA's top 100 legal blogs.

After attending Yale Law School and Duke University, she pursued graduate study in legal history at Berkeley and the University of Chicago and clerked for a distinguished legal historian, Judge Morris S. Arnold of the U.S. Eighth Circuit for the Court of Appeals.

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CHRISSIE SCELSI

Chrissie Scelsi is assistant legal counsel at Bohemia Interactive Simulations, a game-based simulations company in Orlando, Florida, as well as the Czech Republic and Australia. Ms. Scelsi is also the principal of Scelsi Entertainment and New Media Law, P.L., with offices in Port Charlotte and Orlando, Florida. She practices entertainment and intellectual property law, including but not limited to matters for clients in music, film, video games, interactive and social media, as well as copyright, trademark and general business counseling. She is a member of the American Bar Association Section of Intellectual Property Law, as well as the Forum on the Entertainment and Sports Industries. She is a Young Lawyer Fellow for the Section of Intellectual Property Law, and is a member of the Annual Review Editorial Board. Ms. Scelsi is co-editor of the recent book *Computer Games and Virtual Worlds: A New Frontier in Intellectual Property Law*, published in the spring of 2010, and is a contributing chapter author for the book *The American Bar Association's Legal Guide to Video Game Development*, published in 2011. She is also the author of the *PunkLawyer Blog*, and is a member of the Social Media Club Editorial Team.

Ms. Scelsi graduated from Saint Louis University School of Law in 2007. She graduated from Loyola University New Orleans in 2004, where she received a Bachelor of Business Administration in Marketing and also studied music business.

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ERIC J. SCHWARTZ

Eric J. Schwartz is a partner in the Intellectual Property and Technology Practice at the Washington, D.C. office of Mitchell Silberberg & Knupp LLP. He specializes in copyright law, counseling clients from the motion picture, recording, book publishing, music publishing and business and entertainment software industries, as well as individual authors and creators. He assists with traditional copyright and emerging electronic information and delivery issues, commercial transactions, domestic and international legal and policy matters, litigation strategy and Copyright Office practices. He is a former Acting General Counsel of the United States Copyright Office and a senior legal and policy advisor to the Register of Copyrights (1988-1994). While at the Copyright Office he negotiated or was a part of the U.S. Government negotiating team on a variety of multilateral (WTO/TRIPS, NAFTA) and bilateral (Russia, China, Poland, etc.) copyright and trade agreements.

He is the author of the U.S. Copyright Law Chapter in the Geller & Nimmer Treatise *International Copyright Law and Practice*. He has also been featured for his pro bono work on film and music preservation issues. See *Washington Post* (Aug. 13, 2011, p. 1, Style)

Mr. Schwartz is an Adjunct Professor of Copyright Law at Georgetown University Law Center and American University Washington College of Law, and a former trustee of the Copyright Society of the USA.

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BELINDA J. SCRIMENTI

Belinda J. Scrimenti is a partner with Pattishall, McAuliffe, Newbury, Hilliard & Geraldson LLP, currently in Chicago, and previously in its Washington, DC office. She practices trademark, copyright, and trade dress law, including counseling, domestic and international prosecution, enforcement and litigation. She has litigated extensively in over 40 federal court districts and before the Trademark Trial and Appeal Board in matters involving trademarks, trade dress, restaurant schemes, merchandised characters, sports properties, and color combinations. She has also coordinated prosecution internationally of a famous color mark and has registered a number of non-traditional marks before the USPTO. Prior to joining Pattishall in 2001, she was a partner with Baker & Hostetler LLP, in its Washington, D.C. office from 1987-2001, and its Cleveland office from 1981 to 1987.

She is a member of the International Trademark Association (INTA), and has served on its Non-Traditional Marks Committee and several project teams. She has also served as a Co-Chair of the International Anti-

Counterfeiting Coalition (IACC) Biannual Meeting, and is a Director of the Women's Bar Association of Illinois. She is a member of the American Bar Association, the American Intellectual Property Law Association (AIPLA), the Intellectual Property Law Association of Chicago (IPLAC), and other state and local bars. She has written and spoken on intellectual property topics at numerous conferences for INTA, IACC, IQPC/Legal IQ, AIPLA, and the Chicago Bar Association.

She earned her J.D. in 1981 from The Ohio State University College of Law, with honors, and her B.A. in Journalism, *summa cum laude*, in 1978 from Ohio University. She is admitted to the bars of Illinois, the District of Columbia, Virginia and Ohio; the U.S. Courts of Appeals for the Second, Third and Sixth Circuits; and the U.S. District Courts for the Northern District of Illinois, the District of Columbia, the Eastern District of Virginia, the Northern District of Ohio, and the Eastern District of Michigan.

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MICHAEL A. SIEM

Michael A. Siem is a Principal in the New York office of Fish & Richardson. His practice includes intellectual property litigation with a focus on patents. Over the last several years, Mr. Siem has appeared before various federal district courts and litigated cases in many technological areas including pharmaceuticals, chemical processes, and biotechnology. Mr. Siem's practice has focused primarily on pharmaceutical litigation related to the Hatch-Waxman Act, and he contributes to *memorANDA*, Fish & Richardson's quarterly life sciences litigation newsletter, covering Hatch-Waxman litigation in the Districts of Delaware and New Jersey. In addition to his Hatch-Waxman practice, he has also litigated cases in various technologies including potential anticancer drugs, agriculture and medical devices. Mr. Siem's practice includes representation of both patentees and alleged infringers. However, in relation to Hatch-Waxman litigation Mr. Siem limits his representation to branded drug manufacturers.

Mr. Siem is a member of the American Bar Association, the New York Intellectual Property Law Association, American Bar Association: Death Penalty Representation Project Steering Committee 2010-present, as well as a Board Member for Equal Justice USA.

He earned his J.D. in 2000 from University of Michigan Law School and his B.S. in Chemical Engineering 1996 from Illinois Institute of Technology. He is admitted to the bars of New York, District of Columbia, United States Court of Appeals for the Federal Circuit, the U.S. Supreme Court and the United States Patent and Trademark Office.

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JAY SITLANI

Jay Sitlani is a Regulatory Counsel at the Office of Regulatory Policy in the Center for Drug Evaluation & Research (CDER), Food & Drug Administration (FDA). He has been involved in FDA's Biosimilars program since the enactment of the Biologics Price Competition and Innovation Act of 2009 (BPCI Act) in setting policy as a member of both the Biosimilars Implementation Committee (BIC), and CDER's CDER Biosimilar Review Committee (BRC). He has also worked on policy and legal issues related to FDA's implementation and enforcement of the Hatch-Waxman Act, on market and data exclusivity issues as member of CDER's Exclusivity Board, and on drug withdrawals. Prior to joining FDA, Mr. Sitlani worked as an attorney in private practice focusing on intellectual property issues raised by the Hatch-Waxman Act.

He earned his J.D., *cum laude*, in 2003 from American University, Washington College of Law, his M.S. in 1991 in Engineering Sciences from Dartmouth College, Thayer School of Engineering, and his B.S. in Chemical Engineering and Biology in 1988 from M.I.T. He is admitted to the bars of the District of Columbia, the Commonwealth of Massachusetts, the U.S. Supreme Court, and is registered to practice before the United States Patent & Trademark Office.

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EULONDA SKYLES

Eulonda Skyles is a seasoned litigator who specializes in litigating business, employment, technology, and intellectual property matters. She has significant experience with Internet law and intellectual property disputes arising under the Communications Decency Act and the Digital Millennium Act. Her litigation experience also includes representing technology companies in e-commerce, class actions, employment, bankruptcy, and corporate derivative suits.

She is the founder of Skyles Law Group, in which she has represented and counseled a variety of media, technology, and Internet companies. She served as Litigation Counsel for Yahoo! Inc. from 2002-2007, where she oversaw domestic and international litigation and provided legal counsel to business clients in the areas of product planning, product compliance, litigation avoidance, and contractual matters such as indemnities, warranties, joint-ventures, and mergers and acquisitions. Prior to Yahoo!, she worked as a Litigation Associate for Fenwick & West LLP and was a law clerk for the Honorable William H. Orrick, Jr. of the United States District Court for the Northern District of California.

She graduated *magna cum laude* from Cornell University with a B.A. in History. She obtained a J.D. from

Stanford Law School, where she was an editor on the *Stanford Law Review*. Ms. Skyles is admitted to the California and D.C. Bars and resides in Rockville, Maryland.

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KELLY M. SLAVITT

Kelly M. Slavitt is Trademark and Business Counsel of North America and Europe for Reckitt Benckiser, a Top 25 FTSE 100 company based in the United Kingdom named by Forbes as one of the world's most innovative companies. RB's brands include LYSOL, FRENCH'S Mustard, CLEARASIL, MUCINEX, NUROFEN, FRANK'S REDHOT Sauce, WOOLITE, AIR WICK, FINISH, and DUREX.

Ms. Slavitt is a general corporate/commercial attorney with a specialization in identifying, protecting and monetizing intellectual property. She previously was counsel at General Electric, ran the Legal Department at The American Society for the Prevention of Cruelty to Animals (ASPCA), and was an associate at Skadden Arps and Thelen Reid in New York City and Allens Arthur Robinson in Melbourne, Australia.

She is the Chair-Elect of the New York State Bar Association Intellectual Property Law Committee, and Annual Meeting Programs Chair for the Association of Corporate Counsel Intellectual Property Committee. She is published in numerous business publications and law journals, and is a frequent speaker at legal conferences including the 2011 American Intellectual Property Law Association Annual Meeting, the 2010 Association of Corporate Counsel Annual Meeting and the 2010 International Trademark Association Annual Meeting. She has earned a J.D. from Benjamin N. Cardozo School of Law, Yeshiva University, and she also has earned her LL.M., M..P.A., and a B.A.

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PATRICIA S. SMART

Patricia S. Smart is a partner with Smart & Bostjancich in Chicago. She specializes in intellectual property law and related areas, including federal civil litigation, practice before the USPTO and Trademark Trial And Appeal Board, and counseling in the area of trademark, copyright, advertising, and related contract law.

She is an Adjunct Professor at John Marshall Law School and a Fellow of The American Bar Foundation. She previously served as a Trustee of the American Intellectual Property Law Education Foundation, a member of Council of the ABA Section of Intellectual Property Law, the Chair of the Illinois State Bar Association Intellectual Property Section and a member of the Board of Managers of the Intellectual Property Law Association of Chicago. She was a co-founder and member of the Board of Directors of the Legal Clinic For The Disabled in Chicago. She currently chairs the ABA-IPL Section Committee on USPTO Inter Partes Trademark Practice Committee and is a member of the ISBA Federal Civil Procedure Section Council.

She earned her J.D. *magna cum laude* and her B.A. from the University of Illinois. She is admitted to the bars of the U.S. District Courts of the Northern and Central Districts of Illinois, the U.S. Courts of Appeals for the Third, Sixth, Seventh, Ninth and Federal Circuits Courts of Appeal and the United States Supreme Court.

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NEIL ARTHUR SMITH

Neil Smith is a Partner at Ropers, Majeski, Kohn & Bentley in San Francisco and San Jose, California, specializing in patent, trademark, trade secret, unfair competition and copyright matters and private mediation for intellectual property cases. He was also a Partner at Limbach & Limbach LLP, in San Francisco, California specializing in patent, trademark, unfair competition, trade secret, and copyright matters. Prior to that he was a Law Clerk to Judge Giles S. Rich, United States Court of Customs and Patent Appeals in Washington, D.C.

He earned a LL.M. in Patent and Trade Regulation Law from George Washington Law School, a J.D., Columbia Law School, Columbia University, Stone Scholar, and a B.S. in Mechanical Engineering and a B.A. in Physical Sciences from Columbia College, Columbia University.

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KATHERINE SPELMAN

Katherine Spelman is a principle with Cobalt LLP, Berkeley, CA. She has special expertise in cutting edge copyright matters, as well as in the area of providing strategic advice, design and implementation for start-up companies, including those engaging in handheld computing devices and wireless technology. She also has extensive experience in the beverage industry, including special knowledge in wine issues as they relate to trademark and marketing law. She is also experienced in copyright, media, licensing, and trademark issues, and provides advice and counseling on the development, production, sale, and defense work for numerous varied intellectual property matters. She manages the copyright and trademark portfolios of many Fortune 500 companies, celebrities, and nationally recognized non-profit organizations. She has prosecuted thousands of

trademark and copyrights worldwide, including difficult 'ingredient' marks and other unique trademarks. She has been a frequent speaker on the progress and issues of the Google Book Settlement; and has advised authors, as well as nonprofit and for-profit publishers who are struggling to understand and cope with the Google Book Settlement. Her expertise includes negotiating and structuring evolving digital publishing issues and deals focusing on the new language and provisions of the changed, global distribution environment.

In addition to her counseling and transactional work, Ms. Spelman has extensive litigation experience. She is an expert in anti-counterfeiting enforcement and has worked with U.S. Customs to detect counterfeit merchandise at U.S. borders. In addition, she has managed, written, and argued over two dozen seizure and impound complaints, motions and orders in the federal district courts of Seattle, San Francisco, Long Beach, Los Angeles, and San Diego. Her special expertise in the area of copyright law has also led her to serve as a non-testifying expert witness for U.S. copyright litigation infringement actions.

She has a J.D. from the University of Wisconsin-Madison and a B.A. in Classics and Latin from the University of Michigan.

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DAVID M. STEIN

David M. Stein practices with Akin Gump Strauss Hauer & Feld LLP, where he focuses his practice on patent litigation and commercial litigation. He has extensive experience bringing cases to trial in numerous jurisdictions throughout the country and has a focus on litigating matters in the Eastern District of Texas. Mr. Stein has been involved in major patent cases involving semiconductor devices and processing, medical devices, sporting goods and various business methods. The Legal 500 United States (2010) ranked him as a leading patent litigation lawyer in the hi-tech, electronics and IT sectors.

In addition to his patent litigation practice, Mr. Stein has handled a number of pro bono matters, including several cases involving civil rights claims under 42 U.S.C. Section 1983.

Mr. Stein serves on the Orange County Bar Association Committee for Professionalism and Ethics. He has taught classes in trial advocacy at Whittier Law School and a course on contemporary legal issues at UC-Irvine. He is a frequent lecturer on a variety of topics relating to legal ethics and the legal profession.

Mr. Stein received his J.D. from Georgetown University Law Center in 1996. While at Georgetown University, he was an associate editor of Law and Policy in International Business. He received his B.A. with honors from Stanford University in 1993. Mr. Stein is admitted to practice in California and Texas and before the U.S. district courts for the Southern, Northern, Eastern and Central Districts of California and the Eastern and Southern districts of Texas.

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BETH TAYLOR

Beth Taylor is General Counsel of Cadwalader, Wickersham & Taft LLP based in New York, New York. She is responsible for management of Cadwalader's legal and ethics matters. From 2004 through the summer of 2011, she worked in the legal departments of ABN AMRO Bank N.V. and, after merger, The Royal Bank of Scotland plc. Most recently, from 2009 through her departure in 2011 she was the head of litigation for RBS Americas with oversight of all US litigation, including major regulatory investigations. From 1991 to 2004, she was an associate and counsel at Cadwalader, Wickersham & Taft LLP in New York in the firm's Litigation Department. During that time her practice concentrated primarily in commercial litigation, libel and defamation law, and litigated insolvency and bankruptcy matters.

Ms. Taylor received her J.D. from Boston College Law School and an LLM from New York University School of Law and she received a B.A., *magna cum laude*, from the University of Notre Dame. She is admitted to practice in the state and federal courts of New York and New Jersey.

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HON. MARY PAT THYNGE

Hon. Mary Pat Thyng has served as a Magistrate Judge of the U.S. District Court of the District of Delaware since June 1992. Prior to joining the bench, Judge Thyng was the managing attorney for the Wilmington office of the law firm of White & Williams. Previously, she was associated with the law firm of Biggs & Battaglia.

As a practicing attorney, Judge Thyng held numerous positions with the Delaware Bar Association and served on its Executive Committee for seven years, including as Vice President At Large. She was a Founding Member of Defense Counsel of Delaware, and served as its Treasurer, Vice-President and President-Elect. Judge Thyng was a founding member of Wilmington Women in Business, serving on its Board of Directors for two years and as a co-editor of its newsletter for over 4 years. She is a member of the Federal Magistrate Judge Association and serves on its Civil/Criminal Federal Rules Review Committee and its Membership Committee. She is Executive Editor for the *Federal Courts Law Review*.

Since her elevation to the bench, Judge Thyng initially developed and has managed the ADR program of the

District Court in Delaware and has been actively involved in continuing legal education programs, primarily regarding ADR, the Federal and Local Rules of Civil Procedure and the Federal Rules of Evidence. As of early 2011, she has mediated over 1100 cases, of which over 290 cases involved patent and other intellectual property disputes.

Judge Thyng is a 1975 graduate of the Ohio Northern University Law School and received her undergraduate degree from Miami University in Oxford, Ohio in 1972.

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HON. MICHAEL TIERNEY

Hon. Michael Tierney was appointed to the U.S. Patent and Trademark Office Board of Patent Appeals and Interferences (soon to be Patent Trial and Appeal Board) in July 2000. Judge Tierney is the Lead Judge for the Trial Section, which is currently responsible for interferences and appeals in reexaminations and which soon will be responsible for handling trials under the America Invents Act. Judge Tierney's primary focus has been conducting biotechnical and chemical interferences as well as deciding ex parte appeals, including ex parte reexamination and inter partes reexamination appeals.

Prior to joining the Board, Judge Tierney was a senior patent associate in private practice, and he has also worked as a patent examiner in the chemical arts

Judge Tierney received both a J.D. and a B.S. in Chemical Engineering from the University of Washington. He is a member of the Washington State and the District of Columbia bars and is registered to practice before the USPTO.

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MARY C. TILL

Mary C. Till is a Senior Legal Advisor in the Office of Patent Legal Administration (OPLA) at the United States Patent and Trademark Office (USPTO). She focuses on administration of the Patent Term Restoration provisions of the Hatch-Waxman Act on behalf of the USPTO. Additionally, she is involved with specialty projects including reexamination, reissue and training to the examining corps and the public on relevant case law, such as subject matter eligibility. Most recently, she has been involved with various projects associated with provisions of the America Invents Act. Prior to joining OPLA, she worked in private practice at Foley & Lardner in Washington, DC. In private practice, Ms. Till was actively engaged in procuring patent protection for various life science corporations and several universities, counseling the entities regarding product launches and providing opinions of counsel on freedom to operate, validity, infringement, invalidity and due diligence issues. She also was a patent examiner from 1993 until 1997, when she joined Foley & Lardner.

She is a member of the American Intellectual Property Lawyers Association and the Pauline Newman IP American Inn of Court.

She earned her J.D. from American University's Washington College of Law, *cum laude*. She received a B.S. in Chemistry from Gannon University and her M.S. in Organic Chemistry, Virginia Tech. She is admitted to the bar of Virginia and to practice before the United States Patent and Trademark Office.

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CATHERINE A. VAN HORN

Catherine A. Van Horn is Of Counsel to the Miami, Florida office of Genovese Joblove & Battista, P.A., where she focuses on intellectual property matters, commercial litigation and media law. She practiced in Chicago for 15 years before moving to Florida, first as an associate at the firm now known as SNR Denton and then as a partner with Mandell Menkes.

Ms. Van Horn is chair of the ABA Section of Intellectual Property Law Trademark Litigation Committee and immediate past chair of the *Women in Communications Law Newsletter* committee, in which she acted as editor in chief of the last two issues of the newsletter. She also was a contributing author for the ABA-IPL *Annual Review of Intellectual Property Law Developments* for 2010 and 2011, and, for the past three years, has authored the Reporters Privilege section of the *Annual Review of Media, Privacy and Defamation Law* separately published by both the ABA's Litigation Section and the Tort Trial & Insurance Practice Section.

Ms. Van Horn received her J.D. from the University of Chicago Law School, where she was a Comment Editor on the *Law Review*, a moot court semi-finalist and PILI Fellow in the Mandel Legal Aid Clinic. She received her BA from Indiana University with a double major in Journalism and Political Science. She is admitted to the state bars of Illinois and Florida; the U.S. Courts of Appeals for the Third, Seventh, Eighth, Eleventh and Federal Circuits, and the U.S. district courts for the Southern District of Florida and the Northern District of Illinois, as well as the Northern District of Illinois trial bar.

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MACHARRI VORNDRAN-JONES

MaCharri Vorndran-Jones is Patent Counsel at Eli Lilly and Company, Indianapolis, Indiana. She is a 1992 graduate of Indiana University School of Law, and is a member of the Indiana Bar. She is a registered U.S. Patent Attorney, admitted to practice before the U.S. Court of Appeals for the Federal Circuit. Her graduate studies focused on pharmacology and chemistry. She has worked in various technical and legal capacities at Eli Lilly and Company, including 2 years living and working in Europe as a patent attorney. Her current practice focuses on global corporate intellectual property and legal issues relating to pharmaceutical product development. Her practice includes global patent strategy development, patent prosecution, corporate client counseling, licensing, and enforcement.

She is a Fellow of the American Bar Foundation. She is an active member of the American Bar Association, Intellectual Property Owners, Indiana Bar Association, AIPLA, American Chemical Society, (1999-2008) Chartered Institute of Patent Attorneys, and named in the 2007-2011 *Who's Who in American Law*. MaCharri is Chair of the ABA-IPL Committee on Patent Office Matters Ex Parte.

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NINA WANG

Nina Wang is a partner with Faegre Baker Daniels LLP in the firm's Denver, Colorado office. Ms. Wang focuses her practice on intellectual property litigation and advising clients on intellectual property issues, with a particular emphasis on patent litigation.

Ms. Wang's experience includes serving as counsel in cases involving a wide breadth of technology, including trading software, biochemistry assays, medical devices and wireless internet devices, both at the federal district and appellate court levels. Prior to coming to Faegre Baker Daniels, Ms. Wang served as an Assistant United States Attorney for the District of Colorado, where she first-chaired several trials and argued before the United States Court of Appeals for the Tenth Circuit. Prior to serving as an Assistant United States Attorney, Ms. Wang clerked for the Honorable Peter J. Messitte, United States District Judge for the District of Maryland. Ms. Wang currently serves as the Chair of the Intellectual Property Section of the Colorado Bar Association, and also serves on the Board of Directors of the Colorado IP Inn of Court.

She earned her J.D. in 1997 from Harvard Law School, and her B.A., *summa cum laude*, in 1994 from Washington University, where she was Phi Beta Kappa.

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FRANCINE D. WARD

Francine D. Ward is a business and intellectual property attorney, with offices in Mill Valley and Palm Desert, CA. Her practice focuses on copyrights, trademarks, publishing, and social media law. Her clients include small business owners and business entrepreneurs.

She is a member of the Section of Intellectual Property Law of the American Bar Association, and is currently Vice Chair of the USPTO Ex Parte Trademark Practice Committee, and Chair of the Terms of Use Subcommittee of the Copyright & Social Media Committee.

A 1989 graduate of [Georgetown University Law Center](#), Francine earned her undergraduate degree from City University of New York, Hunter College in 1986. She is admitted to practice in California and New York, as well as the in the U.S. Court of Appeals for the Ninth Circuit and the U.S. District Court for the Southern District of New York.

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ALEXANDER WILSON

Alexander Wilson is an Assistant General Patent Counsel at Eli Lilly and Company in Indianapolis, Indiana. He has extensive experience in pharmaceutical intellectual property matters including patent preparation and prosecution, licensing and litigation, and has practiced in both the chemical and biotechnological arts. Prior to becoming a patent attorney, he was a research scientist for six years, also at Eli Lilly and Company.

Mr. Wilson is a member the American Intellectual Property Law Association and a member of the Biotechnology, Chemical Practice and Food & Drug committees of the AIPLA. He is also a member of the Indiana State Bar Association.

He earned his J.D., *cum laude* in 2000 from the Indiana University School of Law at Indianapolis, and his B.S. in Biology, with high distinction, from Indiana University-Bloomington in 1991. He is a member of the bar of the state of Indiana and the U.S. Court of Appeals for the Federal Circuit, and is admitted to practice before the United States Patent and Trademark Office.

MARK H. WITTOW

Mark H. Wittow is a partner in the K&L Gates intellectual property group, and a member of the Alaska and Washington bars, located in Seattle. His work focuses on technology and intellectual property transactions and litigation including the acquisition, development, marketing and distribution of software and other computer-related technologies, other types of technology and media content, intellectual property and electronic commerce issues, and music and film projects. He serves on the ABA Section of Intellectual Property Law CLE Board, is vice chair of its Information Technology Legislation Committee, and is a former chair of the section's Information Technology Division and its software, databases and online trademark committees. He is the author of numerous articles and other publications on intellectual property, software and licensing legal issues, most recently focusing on cloud computing, open source software and user-generated content.

He is designated an information technology "Super Lawyer" by *Washington Law & Politics* and as among the "Top Lawyers in Washington" in Intellectual Property Law by several regional business publications, and is included in the LawDragon 3000 Leading Lawyers, Marquis *Who's Who in American Law* and similar publications.

He received his J.D. *cum laude* from Harvard University and his B.A. from Hampshire College. He is an adjunct professor at Seattle University Law School, currently teaching Advanced Copyright Law.

AMANDA WOODALL

Amanda Woodall is a partner with Baker Botts L.L.P. in the firm's Houston, Texas office. Her practice concentrates on litigation involving patents, copyrights and trademarks for technologies in the electrical, computer systems, telecommunications, medical, mechanical and device fields. She also has experience in intellectual property licensing and commercial litigation relating to the Internet, software and contractual disputes.

She is a member of the ABA Section of Intellectual Property Law, the Texas Bar Section of Intellectual Property Law, and the Houston Intellectual Property Law Association.

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