

New York Intellectual Property Law Association

**Committees on: Meetings and Forums
& Continuing Legal Education**

The Harvard Club

27 West 44th Street, New York, New York

LUNCHEON & CLE PROGRAM

Friday, January 14, 2005

12:00-12:20 Reception / 12:20-12:45 Lunch

First Session 12:45 -2:00 PM -- Break 2:00 PM -- Second Session 2:15-3:30 PM

Nineteen Hundred and Twenty-two

NYIPLA



Harrie Samaras, Esq.



Peter L. Michaelson, Esq.



David W. Plant, Esq.



Robert B. Whitney, Esq.

- **Harrie Samaras, Esq.** heads RatnerPrestia's ADR Group and her practice includes all forms of IP litigation, representing clients in ADR proceedings and serving as a neutral.
- **Peter L. Michaelson, Esq.** has been an ADR neutral for over 13 years specializing in patent, trademark, technology and IT disputes and an IP practitioner for over 25 years specializing in complex technologies.
- **David W. Plant, Esq.** serves as a mediator, arbitrator, and special master in domestic and foreign disputes. He is also an avid writer, speaker and teacher on ADR topics.
- **Robert B. Whitney, Esq.** is Assistant General Counsel of Air Products and Chemicals, Inc. He founded the company's Litigation Practice Group and is a proponent of mediation for all kinds of commercial disputes.

MEDIATION IN IP CASES: PRACTICE POINTERS FROM ALL PERSPECTIVES

First Session: 12:45 – 2:00 PM

Preparing for the mediation. Topics include:

- ✓ Selling the client on mediation.
- ✓ Getting the right people to participate.
- ✓ Investigating the parties' interests.
- ✓ Preparing both your client and the mediator for mediation.
- ✓ What to bring to the mediation table.

Second Session: 2:15 – 3:30 PM

Closing the Deal. Topics include:

- ✓ How to think way outside the litigation box.
- ✓ How to generate and combine cash and non-cash "closers" to break impasse.
- ✓ There is no such thing as a failed mediation, learn why.
- ✓ How to best use the mediation process for your client and what best to do during the process.

3.0 NYS Professional Practice CLE Credit

REGISTRATION FEE †

NYIPLA Member

Non-NYIPLA Member

RSVP BY 1/7/04

\$125.00

\$140.00

Admission is restricted to the first 130 advance registrants.

*This program has been specifically designed to satisfy 3.0 NYS Professional Practice CLE Credit of transitional and non-transitional CLE credits for both newly admitted and experienced attorneys.

†Registration fee includes the program and lunch. Cancellations require 72-hour advance notice.

MAIL OR FAX THIS RESERVATION FORM

by January 7, 2005

Date: _____

TO: Cheryl Agris - CLE Program Chair
NYIPLA Administrative Office
485 Kinderkamack Road, 2nd Floor
Oradell, New Jersey 07649
Phone: (201) 634-1870 Fax: (201) 634-1871 E-Mail: Admin@NYIPLA.org

COMPLETED BY: Contact Name _____ Phone: _____
(if contact is attending, list below also)
E-Mail: _____

Firm/Company _____

Address _____

Telephone No. _____ Fax No. _____

The following list of attendees wish to attend the CLE PROGRAM(s) by **Harrie Samaras, Peter L. Michaelson, David W. Plant and Robert B. Whitney**, on the topic of "**Alternative Dispute Resolution / Mediation in IP Cases**" on Friday, January 14, 2005. [Indicate membership status (M or NM).]

NAME	M	NM	E-MAIL
_____	<input type="checkbox"/>	<input type="checkbox"/>	_____
_____	<input type="checkbox"/>	<input type="checkbox"/>	_____
_____	<input type="checkbox"/>	<input type="checkbox"/>	_____
_____	<input type="checkbox"/>	<input type="checkbox"/>	_____

Enclosed/To Follow is a check made payable to "NYIPLA" in the amount of

\$__ for _ NYIPLA members (\$125) non-NYIPLA members (\$140)

For those registrants seeking NYS CLE credit, full and partial scholarships to attend this program are available to judges, judicial law clerks, full time law professors, law students, government agencies, unemployed attorneys, and those with financial hardship. To apply for a full or partial scholarship, please send your request stating the reason for your interest in a scholarship to Thomas J. Meloro, Chair, NYIPLA Committee on Continuing Legal Education, NYIPLA Administrative Office, 485 Kinderkamack Road, 2nd Floor, Oradell, N.J. 07649 along with the completed registration form for this program. Students are requested to submit a photocopy of their validated student identification card.

Cancellations require 72-hour advance notice. Special meal requests (Vegetarian / Kosher) are required 72 hours in advance. We reserve the right to substitute lunch menu selection for anyone registering within 72 hours of the program.